

# Japan Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/J23DB0460286EN.html>

Date: February 2023

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: J23DB0460286EN

## Abstracts

Japan Games Consoles Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Games Consoles in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The games consoles market consists of the total revenues generated by Nintendo, Microsoft and Sony through the sale of their console platforms including their respective home entertainment consoles, their handheld models and realised back in 2017 hybrid models.

The Japanese games consoles market had total revenues of \$1.6 billion in 2022, representing a compound annual growth rate (CAGR) of 1.0% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -6.5% between 2017 and 2022, to reach a total of 5,153 thousand units in 2022.

The Japanese gaming console market is in a slump as demand slows. Long-running supply issues for the PlayStation 5 - in Japan is one of the most

significant factors impeding demand growth.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in Japan

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan games consoles market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan games consoles market by value in 2022?

What will be the size of the Japan games consoles market in 2027?

What factors are affecting the strength of competition in the Japan games consoles market?

How has the market performed over the last five years?

Who are the top competitors in Japan's games consoles market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been new console releases in recent years?
- 7.5. What companies are disrupting the game console market?
- 7.6. How have leading players responded to market disruption?

## **8 COMPANY PROFILES**

- 8.1. Sony Corporation
- 8.2. Microsoft Corporation
- 8.3. Nintendo Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan games consoles market value: \$ million, 2017-22(e)
- Table 2: Japan games consoles market volume: thousand units, 2017–22(e)
- Table 3: Japan games consoles market category segmentation: % share, by value, 2017–2022(e)
- Table 4: Japan games consoles market category segmentation: \$ million, 2017-2022
- Table 5: Japan games consoles market geography segmentation: \$ million, 2022(e)
- Table 6: Japan games consoles market value forecast: \$ million, 2022-27
- Table 7: Japan games consoles market volume forecast: thousand units, 2022–27
- Table 8: Japan games consoles market share: % share, by value, 2022(e)
- Table 9: Sony Corporation: key facts
- Table 10: Sony Corporation: Annual Financial Ratios
- Table 11: Sony Corporation: Key Employees
- Table 12: Sony Corporation: Key Employees Continued
- Table 13: Microsoft Corporation: key facts
- Table 14: Microsoft Corporation: Annual Financial Ratios
- Table 15: Microsoft Corporation: Key Employees
- Table 16: Microsoft Corporation: Key Employees Continued
- Table 17: Nintendo Co., Ltd.: key facts
- Table 18: Nintendo Co., Ltd.: Annual Financial Ratios
- Table 19: Nintendo Co., Ltd.: Key Employees
- Table 20: Japan size of population (million), 2018–22
- Table 21: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Japan gdp (current prices, \$ billion), 2018–22
- Table 23: Japan inflation, 2018–22
- Table 24: Japan consumer price index (absolute), 2018–22
- Table 25: Japan exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan games consoles market value: \$ million, 2017-22(e)

Figure 2: Japan games consoles market volume: thousand units, 2017–22(e)

Figure 3: Japan games consoles market category segmentation: \$ million, 2017-2022

Figure 4: Japan games consoles market geography segmentation: % share, by value, 2022(e)

Figure 5: Japan games consoles market value forecast: \$ million, 2022-27

Figure 6: Japan games consoles market volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the games consoles market in Japan, 2022

Figure 8: Drivers of buyer power in the games consoles market in Japan, 2022

Figure 9: Drivers of supplier power in the games consoles market in Japan, 2022

Figure 10: Factors influencing the likelihood of new entrants in the games consoles market in Japan, 2022

Figure 11: Factors influencing the threat of substitutes in the games consoles market in Japan, 2022

Figure 12: Drivers of degree of rivalry in the games consoles market in Japan, 2022

Figure 13: Japan games consoles market share: % share, by value, 2022(e)

## I would like to order

Product name: Japan Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/J23DB0460286EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J23DB0460286EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970