

Japan Furniture and Floor Coverings Retail Market to 2027

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Abstracts

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Summary

Furniture & Floor Coverings Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.

The Japanese furniture & floor coverings retail market had total revenues of \$25.6 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$14.7 billion, equivalent to 57.4% of the market's overall value.

Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in social media activity.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in Japan

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan furniture & floor coverings retail market with five year forecasts

Reasons to Buy

What was the size of the Japan furniture & floor coverings retail market by value in 2022?

What will be the size of the Japan furniture & floor coverings retail market in 2027?

What factors are affecting the strength of competition in the Japan furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up Japan's furniture & floor coverings retail market?

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