

# Japan Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/J01802460653EN.html>

Date: December 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: J01802460653EN

## Abstracts

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### SUMMARY

Footwear Retail in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Japanese footwear market had total revenues of \$11,344.9 million in 2021, representing a negative compound annual rate of change (CARC) of 2.9% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Japanese footwear market in 2021, sales through this channel

generated \$3,505.0 million, equivalent to 30.9% of the market's overall value.

Quality consumption is given presence over mass consumption by most of the Japanese consumers. Moreover, the presence of high above-average wealthy population supports the demand for quality footwear. The service expectations, quality standards, and brand loyalty are high across the country.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Japan

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan footwear retail market with five year forecasts

## REASONS TO BUY

What was the size of the Japan footwear retail market by value in 2021?

What will be the size of the Japan footwear retail market in 2026?

What factors are affecting the strength of competition in the Japan footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Japan's footwear retail market?

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