

# Japan Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/J4F4D24B4FB4EN.html>

Date: May 2022

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: J4F4D24B4FB4EN

## Abstracts

Japan Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Feminine Hygiene in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women`s disposable razors & blades, pantliners & shields and internal cleansers & sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Japanese feminine hygiene market had total revenues of \$707.8m in 2021, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.2% between 2016 and 2021, to reach a total of 0.2 billion units in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$787.0m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the feminine hygiene market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the feminine hygiene market in Japan

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan feminine hygiene market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan feminine hygiene market by value in 2021?

What will be the size of the Japan feminine hygiene market in 2026?

What factors are affecting the strength of competition in the Japan feminine hygiene market?

How has the market performed over the last five years?

Who are the top competitors in Japan's feminine hygiene market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese feminine hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies' market shares have suffered in the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Unicharm Corp
- 8.2. Shiseido Company, Limited
- 8.3. Kimberly-Clark Corp

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan feminine hygiene market value: \$ million, 2016-21
- Table 2: Japan feminine hygiene market volume: million units, 2016-21
- Table 3: Japan feminine hygiene market category segmentation: \$ million, 2021
- Table 4: Japan feminine hygiene market geography segmentation: \$ million, 2021
- Table 5: Japan feminine hygiene market distribution: % share, by value, 2021
- Table 6: Japan feminine hygiene market value forecast: \$ million, 2021-26
- Table 7: Japan feminine hygiene market volume forecast: million units, 2021-26
- Table 8: Japan feminine hygiene market share: % share, by value, 2021
- Table 9: Unicharm Corp: key facts
- Table 10: Unicharm Corp: Annual Financial Ratios
- Table 11: Unicharm Corp: Key Employees
- Table 12: Unicharm Corp: Key Employees Continued
- Table 13: Shiseido Company, Limited: key facts
- Table 14: Shiseido Company, Limited: Annual Financial Ratios
- Table 15: Shiseido Company, Limited: Key Employees
- Table 16: Shiseido Company, Limited: Key Employees Continued
- Table 17: Shiseido Company, Limited: Key Employees Continued
- Table 18: Kimberly-Clark Corp: key facts
- Table 19: Kimberly-Clark Corp: Annual Financial Ratios
- Table 20: Kimberly-Clark Corp: Key Employees
- Table 21: Japan size of population (million), 2017-21
- Table 22: Japan gdp (constant 2005 prices, \$ billion), 2017-21
- Table 23: Japan gdp (current prices, \$ billion), 2017-21
- Table 24: Japan inflation, 2017-21
- Table 25: Japan consumer price index (absolute), 2017-21
- Table 26: Japan exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan feminine hygiene market value: \$ million, 2016-21

Figure 2: Japan feminine hygiene market volume: million units, 2016-21

Figure 3: Japan feminine hygiene market category segmentation: % share, by value, 2021

Figure 4: Japan feminine hygiene market geography segmentation: % share, by value, 2021

Figure 5: Japan feminine hygiene market distribution: % share, by value, 2021

Figure 6: Japan feminine hygiene market value forecast: \$ million, 2021-26

Figure 7: Japan feminine hygiene market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the feminine hygiene market in Japan, 2021

Figure 9: Drivers of buyer power in the feminine hygiene market in Japan, 2021

Figure 10: Drivers of supplier power in the feminine hygiene market in Japan, 2021

Figure 11: Factors influencing the likelihood of new entrants in the feminine hygiene market in Japan, 2021

Figure 12: Factors influencing the threat of substitutes in the feminine hygiene market in Japan, 2021

Figure 13: Drivers of degree of rivalry in the feminine hygiene market in Japan, 2021

Figure 14: Japan feminine hygiene market share: % share, by value, 2021

## I would like to order

Product name: Japan Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/J4F4D24B4FB4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J4F4D24B4FB4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

