

# Japan Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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## **Abstracts**

Japan Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

## Summary

Electricity Retailing in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

The electricity retailing market includes net consumption of electricity by endusers. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The Japanese electricity retailing market recorded revenues of \$152 billion in 2023, representing a negative compound annual growth rate (CAGR) of 4.9% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 949.2 TWh in 2023.

The Japanese government has implemented energy-efficiency measures to promote energy savings in the power sector which is affecting electricity



consumption across the country. However, the growing automation and Industry 4.0 is expected to boost the usage of power and support market growth.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Japan

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan electricity retailing market with five year forecasts

## Reasons to Buy

What was the size of the Japan electricity retailing market by value in 2023?

What will be the size of the Japan electricity retailing market in 2028?

What factors are affecting the strength of competition in the Japan electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Japan's electricity retailing market?



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