

# Japan Dairy Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/J7120EA51267EN.html>

Date: May 2023

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: J7120EA51267EN

## Abstracts

Japan Dairy Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Dairy in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dairy market consists of retail sales of butter & spreadable fats, cheese, cream, dairy-based & soy-based desserts, drinkable yogurt, milk, soymilk & soy drinks, yogurt and fromage frais & quark. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Japanese Dairy market had total revenues of \$23,016.1 million in 2022, representing a compound annual growth rate (CAGR) of 2.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.1% between 2017 and 2022, to reach a total of 5,589.2 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 1.9% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$25,276.2million by the end of 2027.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dairy market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dairy market in Japan

Leading company profiles reveal details of key dairy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan dairy market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan dairy market by value in 2022?

What will be the size of the Japan dairy market in 2027?

What factors are affecting the strength of competition in the Japan dairy market?

How has the market performed over the last five years?

What are the main segments that make up Japan's dairy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese dairy market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Japanese dairy market?
- 7.6. What have been the most significant M&A deals in the Japanese dairy market over the last five years?

## **8 COMPANY PROFILES**

- 8.1. Meiji Holdings Co, Ltd.
- 8.2. Megmilk Snow Brand Co Ltd
- 8.3. Morinaga Milk Industry Co Ltd
- 8.4. Yakult Honsha Co., Ltd.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan dairy market value: \$ million, 2017-22
- Table 2: Japan dairy market volume: million units, 2017-22
- Table 3: Japan dairy market category segmentation: % share, by value, 2017-2022
- Table 4: Japan dairy market category segmentation: \$ million, 2017-2022
- Table 5: Japan dairy market geography segmentation: \$ million, 2022
- Table 6: Japan dairy market distribution: % share, by value, 2022
- Table 7: Japan dairy market value forecast: \$ million, 2022-27
- Table 8: Japan dairy market volume forecast: million units, 2022-27
- Table 9: Japan dairy market share: % share, by value, 2022
- Table 10: Meiji Holdings Co, Ltd.: key facts
- Table 11: Meiji Holdings Co, Ltd.: Annual Financial Ratios
- Table 12: Meiji Holdings Co, Ltd.: Key Employees
- Table 13: Megmilk Snow Brand Co Ltd: key facts
- Table 14: Megmilk Snow Brand Co Ltd: Annual Financial Ratios
- Table 15: Megmilk Snow Brand Co Ltd: Key Employees
- Table 16: Megmilk Snow Brand Co Ltd: Key Employees Continued
- Table 17: Morinaga Milk Industry Co Ltd: key facts
- Table 18: Morinaga Milk Industry Co Ltd: Annual Financial Ratios
- Table 19: Morinaga Milk Industry Co Ltd: Key Employees
- Table 20: Yakult Honsha Co., Ltd.: key facts
- Table 21: Yakult Honsha Co., Ltd.: Annual Financial Ratios
- Table 22: Yakult Honsha Co., Ltd.: Key Employees
- Table 23: Yakult Honsha Co., Ltd.: Key Employees Continued
- Table 24: Japan size of population (million), 2018-22
- Table 25: Japan gdp (constant 2005 prices, \$ billion), 2018-22
- Table 26: Japan gdp (current prices, \$ billion), 2018-22
- Table 27: Japan inflation, 2018-22
- Table 28: Japan consumer price index (absolute), 2018-22
- Table 29: Japan exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Japan dairy market value: \$ million, 2017-22
- Figure 2: Japan dairy market volume: million units, 2017-22
- Figure 3: Japan dairy market category segmentation: \$ million, 2017-2022
- Figure 4: Japan dairy market geography segmentation: % share, by value, 2022
- Figure 5: Japan dairy market distribution: % share, by value, 2022
- Figure 6: Japan dairy market value forecast: \$ million, 2022-27
- Figure 7: Japan dairy market volume forecast: million units, 2022-27
- Figure 8: Forces driving competition in the dairy market in Japan, 2022
- Figure 9: Drivers of buyer power in the dairy market in Japan, 2022
- Figure 10: Drivers of supplier power in the dairy market in Japan, 2022
- Figure 11: Drivers of degree of rivalry in the dairy market in Japan, 2022
- Figure 12: Japan dairy market share: % share, by value, 2022

## I would like to order

Product name: Japan Dairy Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/J7120EA51267EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J7120EA51267EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970