

# Japan Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Credit Cards in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The Japanese credit cards sector had total balances outstanding of \$119.7 billion in 2021, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 10.6% between 2016 and 2021, to reach a total of 15.7 billion credit card transactions in 2021.

Credit cards are the most popular payment card in Japan due to their associated reward programs.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Japan

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan credit cards market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Japan credit cards market by value in 2021?

What will be the size of the Japan credit cards market in 2026?

What factors are affecting the strength of competition in the Japan credit cards market?

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