

Japan Books Market Summary and Forecast

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Abstracts

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Summary

Books in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The Japanese books market had total revenues of \$11,805.5 million in 2022, representing a compound annual growth rate (CAGR) of -1.2% between 2017 and 2022.

The physical segment accounted for the market's largest proportion in 2022, with total revenues of \$8,287.5 million, equivalent to 70.2% of the market's overall value.

The Japanese market accounts for 15.1% of the Asia-Pacific book market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Japan

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan books market with five year forecasts

Reasons to Buy

What was the size of the Japan books market by value in 2022?

What will be the size of the Japan books market in 2027?

What factors are affecting the strength of competition in the Japan books market?

How has the market performed over the last five years?

What are the main segments that make up Japan's books market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies have leading players followed in recent years?
- 7.3. What has been the recent development in the market?

8 COMPANY PROFILES

- 8.1. Culture Convenience Club Co., Ltd.
- 8.2. Kinokuniya Company Ltd.
- 8.3. Maruzen Co Ltd
- 8.4. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan books market value: \$ million, 2017–22
- Table 2: Japan books market category segmentation: % share, by value, 2017–2022
- Table 3: Japan books market category segmentation: \$ million, 2017-2022
- Table 4: Japan books market geography segmentation: \$ million, 2022
- Table 5: Japan books market value forecast: \$ million, 2022–27
- Table 6: Culture Convenience Club Co., Ltd.: key facts
- Table 7: Culture Convenience Club Co., Ltd.: Key Employees
- Table 8: Kinokuniya Company Ltd.: key facts
- Table 9: Kinokuniya Company Ltd.: Key Employees
- Table 10: Maruzen Co Ltd: key facts
- Table 11: Maruzen Co Ltd: Annual Financial Ratios
- Table 12: Maruzen Co Ltd: Key Employees
- Table 13: Amazon.com, Inc.: key facts
- Table 14: Amazon.com, Inc.: Annual Financial Ratios
- Table 15: Amazon.com, Inc.: Key Employees
- Table 16: Amazon.com, Inc.: Key Employees Continued
- Table 17: Japan size of population (million), 2018–22
- Table 18: Japan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 19: Japan gdp (current prices, \$ billion), 2018–22
- Table 20: Japan inflation, 2018–22
- Table 21: Japan consumer price index (absolute), 2018–22
- Table 22: Japan exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Japan books market value: \$ million, 2017–22

Figure 2: Japan books market category segmentation: \$ million, 2017-2022

Figure 3: Japan books market geography segmentation: % share, by value, 2022

Figure 4: Japan books market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the books market in Japan, 2022

Figure 6: Drivers of buyer power in the books market in Japan, 2022

Figure 7: Drivers of supplier power in the books market in Japan, 2022

Figure 8: Factors influencing the likelihood of new entrants in the books market in Japan, 2022

Figure 9: Factors influencing the threat of substitutes in the books market in Japan, 2022

Figure 10: Drivers of degree of rivalry in the books market in Japan, 2022

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