

# Japan Books Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

Japan Books Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Books in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The books market is comprised of the value of total retail sales of physical and digital. The physical segment of the books market includes atlases, dictionaries, encyclopedias, text books, guidebooks, musical scores, maps, fiction and non-fiction. The digital segment of the books market consists of electronic books which can be read on computers or other electronic devices such as tablets. Other segment includes magazines, download audio, physical audio and other not included in the above segments.

The Japanese books market had total revenues of \$12.0bn in 2021, representing a compound annual growth rate (CAGR) of -1% between 2016 and 2021.

The Physical segment was the market's most lucrative in 2021, with total revenues of \$6.5bn, equivalent to 53.8% of the market's overall value.

Some publishers in the country are finding new ways to connect readers with books, such as operating independent online stores and offering book deliveries to sustain the impacts of pandemic and increasing competition.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Japan

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan books market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan books market by value in 2021?

What will be the size of the Japan books market in 2026?

What factors are affecting the strength of competition in the Japan books market?

How has the market performed over the last five years?

What are the main segments that make up Japan's books market?

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