

Japan Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Baby Personal Care in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Japanese Baby Personal Care market had total revenues of \$12.3 million in 2022, representing a compound annual growth rate (CAGR) of -3% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -1.4% between 2017 and 2022, to reach a total of 212.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$15.0 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the baby personal care market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in Japan

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan baby personal care market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Japan baby personal care market by value in 2022?

What will be the size of the Japan baby personal care market in 2027?

What factors are affecting the strength of competition in the Japan baby personal care market?

How has the market performed over the last five years?

How large is Japan's baby personal care market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese baby personal care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022) ?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022) ?
- 7.5. What are the most popular brands in the Japanese baby personal care market ?

8 COMPANY PROFILES

- 8.1. Unicharm Corp
- 8.2. Kao Corporation
- 8.3. The Procter & Gamble Co
- 8.4. Daio Paper Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan baby personal care market value: \$ million, 2017-22
- Table 2: Japan baby personal care market volume: million units, 2017-22
- Table 3: Japan baby personal care market category segmentation: % share, by value, 2017-2022
- Table 4: Japan baby personal care market category segmentation: \$ million, 2017-2022
- Table 5: Japan baby personal care market geography segmentation: \$ million, 2022
- Table 6: Japan baby personal care market distribution: % share, by value, 2022
- Table 7: Japan baby personal care market value forecast: \$ million, 2022-27
- Table 8: Japan baby personal care market volume forecast: million units, 2022-27
- Table 9: Japan baby personal care market share: % share, by value, 2022
- Table 10: Unicharm Corp: key facts
- Table 11: Unicharm Corp: Annual Financial Ratios
- Table 12: Unicharm Corp: Key Employees
- Table 13: Unicharm Corp: Key Employees Continued
- Table 14: Kao Corporation: key facts
- Table 15: Kao Corporation: Annual Financial Ratios
- Table 16: Kao Corporation: Key Employees
- Table 17: Kao Corporation: Key Employees Continued
- Table 18: Kao Corporation: Key Employees Continued
- Table 19: The Procter & Gamble Co: key facts
- Table 20: The Procter & Gamble Co: Annual Financial Ratios
- Table 21: The Procter & Gamble Co: Key Employees
- Table 22: The Procter & Gamble Co: Key Employees Continued
- Table 23: Daio Paper Corp: key facts
- Table 24: Daio Paper Corp: Annual Financial Ratios
- Table 25: Daio Paper Corp: Key Employees
- Table 26: Daio Paper Corp: Key Employees Continued
- Table 27: Japan size of population (million), 2018-22
- Table 28: Japan gdp (constant 2005 prices, \$ billion), 2018-22
- Table 29: Japan gdp (current prices, \$ billion), 2018-22
- Table 30: Japan inflation, 2018-22
- Table 31: Japan consumer price index (absolute), 2018-22
- Table 32: Japan exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Japan baby personal care market value: \$ million, 2017-22

Figure 2: Japan baby personal care market volume: million units, 2017-22

Figure 3: Japan baby personal care market category segmentation: \$ million, 2017-2022

Figure 4: Japan baby personal care market geography segmentation: % share, by value, 2022

Figure 5: Japan baby personal care market distribution: % share, by value, 2022

Figure 6: Japan baby personal care market value forecast: \$ million, 2022-27

Figure 7: Japan baby personal care market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the baby personal care market in Japan, 2022

Figure 9: Drivers of buyer power in the baby personal care market in Japan, 2022

Figure 10: Drivers of supplier power in the baby personal care market in Japan, 2022

Figure 11: Drivers of degree of rivalry in the baby personal care market in Japan, 2022

Figure 12: Japan baby personal care market share: % share, by value, 2022

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