

# J & J Snack Foods Corp - Company Profile and SWOT Analysis

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## Abstracts

J & J Snack Foods Corp %li%Company Profile and SWOT Analysis

### Summary

J & J Snack Foods Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

J & J Snack Foods Corp (J & J) manufactures, markets, and distributes snack foods, bakery products and frozen beverages to food services and retail supermarket industries. The company's product portfolio comprises soft pretzels, frozen juice treats, desserts, soft drinks, sandwiches, churros, bakery products, frozen beverages, and funnel cakes. J & J markets products under Pretzel Fillers, Pretzelfils, Mr. Twister, SuperPretzel, Soft Pretzel , Softstix, Soft Pretzel , Texas Twist, Bavarian Bakery, SuperPretzel Bavarian, New York Pretzel, Brauhaus, Luigi's, Whole Fruit, Philly Swirl brand names. The company distributes products through a network of food brokers, its own direct sales force and independent sales distributors. It sells products to foodservice providers and retail supermarkets in the US, Canada, and Mexico. J & J is headquartered in Mt. Laurel, New Jersey, the US.

### Scope

Detailed information on J & J Snack Foods Corp required for business and

## competitor intelligence needs

A study of the major internal and external factors affecting J & J Snack Foods Corp in the form of a SWOT analysis

An in-depth view of the business model of J & J Snack Foods Corp including a breakdown and examination of key business segments

Intelligence on J & J Snack Foods Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about J & J Snack Foods Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of J & J Snack Foods Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess J & J Snack Foods Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on J & J Snack Foods Corp's business structure, strategy and prospects.

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