

# Italy Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Wireless Telecommunication Services in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Italian wireless telecommunication services market had total revenues of \$13.0 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.1% between 2017 and 2022.

The data segment accounted for the market's largest proportion in 2022, with total revenues of \$9.4 billion, equivalent to 72.3% of the market's overall value.

The growth of the Italian market is attributed to the increasing mobile penetration, internet users, and the ratio of mobile to fixed lines. According to in-house research, in 2022, the proportion of internet users as a percentage of the

total population in Italy reached 79.2%, up from 74.9% in the previous year.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Italy

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy wireless telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the Italy wireless telecommunication services market by value in 2022?

What will be the size of the Italy wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Italy wireless telecommunication services market?

How has the market performed over the last five years?

How large is Italy's wireless telecommunication services market in relation to its regional counterparts?

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