

# Italy Travel Intermediaries Market to 2027

<https://marketpublishers.com/r/IEFC1BBB9664EN.html>

Date: November 2023

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: IEFC1BBB9664EN

## Abstracts

### Italy Travel Intermediaries Market to 2027

#### Summary

Travel Intermediaries in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

Travel intermediation is a part of business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.

The Italian travel intermediaries market had total revenues of \$6.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 11.3% between 2017 and 2022.

The tourism packages segment accounted for the market's largest proportion in 2022, with total revenues of \$4.5 billion, equivalent to 65.7% of the market's overall value.

According to Istat (Istituto Nazionale di Statistica), there were nearly 196 million tourist arrivals in July-September 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel intermediaries market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in Italy

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy travel intermediaries market with five year forecasts

## Reasons to Buy

What was the size of the Italy travel intermediaries market by value in 2022?

What will be the size of the Italy travel intermediaries market in 2027?

What factors are affecting the strength of competition in the Italy travel intermediaries market?

How has the market performed over the last five years?

What are the main segments that make up Italy's travel intermediaries market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What strategies do the leading players follow?

## **8 COMPANY PROFILES**

- 8.1. Booking Holdings Inc
- 8.2. Expedia Group Inc
- 8.3. TUI Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Italy travel intermediaries market value: \$ million, 2017–22

Table 2: Italy travel intermediaries market category segmentation: % share, by value, 2017–2022

Table 3: Italy travel intermediaries market category segmentation: \$ million, 2017-2022

Table 4: Italy travel intermediaries market geography segmentation: \$ million, 2022

Table 5: Italy travel intermediaries market distribution: % share, by value, 2022

Table 6: Italy travel intermediaries market value forecast: \$ million, 2022–27

Table 7: Booking Holdings Inc: key facts

Table 8: Booking Holdings Inc: Annual Financial Ratios

Table 9: Booking Holdings Inc: Key Employees

Table 10: Expedia Group Inc: key facts

Table 11: Expedia Group Inc: Annual Financial Ratios

Table 12: Expedia Group Inc: Key Employees

Table 13: Expedia Group Inc: Key Employees Continued

Table 14: TUI Group: key facts

Table 15: TUI Group: Annual Financial Ratios

Table 16: TUI Group: Key Employees

Table 17: TUI Group: Key Employees Continued

Table 18: Italy size of population (million), 2018–22

Table 19: Italy gdp (constant 2005 prices, \$ billion), 2018–22

Table 20: Italy gdp (current prices, \$ billion), 2018–22

Table 21: Italy inflation, 2018–22

Table 22: Italy consumer price index (absolute), 2018–22

Table 23: Italy exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy travel intermediaries market value: \$ million, 2017–22

Figure 2: Italy travel intermediaries market category segmentation: \$ million, 2017-2022

Figure 3: Italy travel intermediaries market geography segmentation: % share, by value, 2022

Figure 4: Italy travel intermediaries market distribution: % share, by value, 2022

Figure 5: Italy travel intermediaries market value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the travel intermediaries market in Italy, 2022

Figure 7: Drivers of buyer power in the travel intermediaries market in Italy, 2022

Figure 8: Drivers of supplier power in the travel intermediaries market in Italy, 2022

Figure 9: Factors influencing the likelihood of new entrants in the travel intermediaries market in Italy, 2022

Figure 10: Factors influencing the threat of substitutes in the travel intermediaries market in Italy, 2022

Figure 11: Drivers of degree of rivalry in the travel intermediaries market in Italy, 2022

## I would like to order

Product name: Italy Travel Intermediaries Market to 2027

Product link: <https://marketpublishers.com/r/IEFC1BBB9664EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IEFC1BBB9664EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970