

Italy Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I778139D1E91EN.html>

Date: October 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: I778139D1E91EN

Abstracts

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Summary

Toys & Games Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.

The Italian toys & games market had total revenues of \$2.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.

Italy's nominal GDP stood at \$2 billion as of the end of June 2022 whereas nominal GVA (USD) in wholesale, retail trade and hotels was \$287.0 billion in 2022.

Gross household disposable income in Italy increased from \$1,490.6 billion in 2021 to \$1,560 billion in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the toys & games retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Italy

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy toys & games retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy toys & games retail market by value in 2022?

What will be the size of the Italy toys & games retail market in 2027?

What factors are affecting the strength of competition in the Italy toys & games retail market?

How has the market performed over the last five years?

How large is Italy's toys & games retail market in relation to its regional counterparts?

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