

Italy Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I4952FA5D49EEN.html>

Date: July 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: I4952FA5D49EEN

Abstracts

Italy Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Telecommunication Services in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Italian telecommunication services market had total revenues of \$24.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 1.0% between 2017 and 2022, reaching a total of 142.6 million total subscriptions in 2022.

The telecommunication services market in Italy experienced a significant decline of 1.1% in 2022. The decline in 2022 is attributed to rising inflation in the

country. For instance, according to the Italian National Institute of Statistics, Italy's average inflation hit 8.1% in 2022, the highest level since 1985.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Italy

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy telecommunication services market with five year forecasts

Reasons to Buy

What was the size of the Italy telecommunication services market by value in 2022?

What will be the size of the Italy telecommunication services market in 2027?

What factors are affecting the strength of competition in the Italy telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Italy's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What have been the most significant developments recently?

8 COMPANY PROFILES

8.1. TIM SpA

8.2. Vodafone Italia Spa

8.3. Wind Tre Spa

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy telecommunication services market value: \$ billion, 2017-22

Table 2: Italy telecommunication services market volume: million Total Subscriptions, 2017-22

Table 3: Italy telecommunication services market category segmentation: % share, by value, 2017-2022

Table 4: Italy telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Italy telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Italy telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Italy telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Table 8: TIM SpA: key facts

Table 9: TIM SpA: Annual Financial Ratios

Table 10: TIM SpA: Key Employees

Table 11: TIM SpA: Key Employees Continued

Table 12: Vodafone Italia Spa: key facts

Table 13: Wind Tre Spa: key facts

Table 14: Wind Tre Spa: Key Employees

Table 15: Italy size of population (million), 2018-22

Table 16: Italy gdp (constant 2005 prices, \$ billion), 2018-22

Table 17: Italy gdp (current prices, \$ billion), 2018-22

Table 18: Italy inflation, 2018-22

Table 19: Italy consumer price index (absolute), 2018-22

Table 20: Italy exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Italy telecommunication services market value: \$ billion, 2017-22

Figure 2: Italy telecommunication services market volume: million Total Subscriptions, 2017-22

Figure 3: Italy telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Italy telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Italy telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: Italy telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in Italy, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in Italy, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in Italy, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Italy, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Italy, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Italy, 2022

I would like to order

Product name: Italy Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/I4952FA5D49EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I4952FA5D49EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

