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Italy Software Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Software in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The Italian software market had total revenues of $11.8 billion in 2021, representing a compound annual growth rate (CAGR) of 6.1% between 2016 and 2021.

The business process applications segment was the market's most valuable in 2021, with total revenues of $4.3 billion, equivalent to 36.2% of the market's overall value.

The COVID-19 crisis highlighted several examples of processes that can be

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digitized and virtualized, which increased demand for software products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the software market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Italy

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy software market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy software market by value in 2021?

What will be the size of the Italy software market in 2026?

What factors are affecting the strength of competition in the Italy software market?

How has the market performed over the last five years?

How large is Italy's software market in relation to its regional counterparts?

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