

Italy Real Estate Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Real Estate in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.

The Italian real estate industry recorded revenues of \$156.7 billion in 2023, representing a compound annual growth rate (CAGR) of 1% between 2018 and 2023.

Industry consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 12.1 million units in 2023.

The industry in Italy saw strong growth due to the demand for short-term rental properties, like vacation houses and Airbnb rooms, which has increased due to the rise of the tourism industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Italy

Leading company profiles reveal details of key real estate market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy real estate market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy real estate market by value in 2023?

What will be the size of the Italy real estate market in 2028?

What factors are affecting the strength of competition in the Italy real estate market?

How has the market performed over the last five years?

What are the main segments that make up Italy's real estate market?

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