

# Italy Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/I7670D81C2CBEN.html>

Date: December 2022

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: I7670D81C2CBEN

## Abstracts

Italy Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Publishing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The publishing market consists of books, newspapers and magazines.

The Italian publishing market had total revenues of \$6.2 billion in 2021, representing a compound annual growth rate (CAGR) of -3.1% between 2016 and 2021.

The books segment accounted for market's the largest proportion in 2021, with total revenues of \$3.7 billion, equivalent to 59.3% of the market's overall value.

The Italian publishing market has suffered as new forms of media and entertainment, such as subscription video on demand services, increasingly compete for consumers' attention and leisure time.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Italy

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy publishing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy publishing market by value in 2021?

What will be the size of the Italy publishing market in 2026?

What factors are affecting the strength of competition in the Italy publishing market?

How has the market performed over the last five years?

How large is Italy's publishing market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. Is there any significant M&A activity on the horizon for next year?
- 7.6. What impact is the COVID-19 pandemic having on leading players?

## **8 COMPANY PROFILES**

- 8.1. Arnoldo Mondadori Editore S.p.A.
- 8.2. RCS MediaGroup SpA
- 8.3. GEDI Gruppo Editoriale SpA
- 8.4. EFFE 2005 - Gruppo Feltrinelli SpA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy publishing market value: \$ million, 2016-21
- Table 2: Italy publishing market category segmentation: % share, by value, 2016-2021
- Table 3: Italy publishing market category segmentation: \$ million, 2016-2021
- Table 4: Italy publishing market geography segmentation: \$ million, 2021
- Table 5: Italy publishing market value forecast: \$ million, 2021-26
- Table 6: Arnoldo Mondadori Editore S.p.A.: key facts
- Table 7: Arnoldo Mondadori Editore S.p.A.: Annual Financial Ratios
- Table 8: Arnoldo Mondadori Editore S.p.A.: Key Employees
- Table 9: RCS MediaGroup SpA: key facts
- Table 10: RCS MediaGroup SpA: Annual Financial Ratios
- Table 11: RCS MediaGroup SpA: Key Employees
- Table 12: GEDI Gruppo Editoriale SpA: key facts
- Table 13: GEDI Gruppo Editoriale SpA: Key Employees
- Table 14: EFFE 2005 - Gruppo Feltrinelli SpA: key facts
- Table 15: EFFE 2005 - Gruppo Feltrinelli SpA: Key Employees
- Table 16: Italy size of population (million), 2017-21
- Table 17: Italy gdp (constant 2005 prices, \$ billion), 2017-21
- Table 18: Italy gdp (current prices, \$ billion), 2017-21
- Table 19: Italy inflation, 2017-21
- Table 20: Italy consumer price index (absolute), 2017-21
- Table 21: Italy exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: Italy publishing market value: \$ million, 2016-21
- Figure 2: Italy publishing market category segmentation: \$ million, 2016-2021
- Figure 3: Italy publishing market geography segmentation: % share, by value, 2021
- Figure 4: Italy publishing market value forecast: \$ million, 2021-26
- Figure 5: Forces driving competition in the publishing market in Italy, 2021
- Figure 6: Drivers of buyer power in the publishing market in Italy, 2021
- Figure 7: Drivers of supplier power in the publishing market in Italy, 2021
- Figure 8: Factors influencing the likelihood of new entrants in the publishing market in Italy, 2021
- Figure 9: Factors influencing the threat of substitutes in the publishing market in Italy, 2021
- Figure 10: Drivers of degree of rivalry in the publishing market in Italy, 2021

## I would like to order

Product name: Italy Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/I7670D81C2CBEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7670D81C2CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970