

Italy Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I6C2214F6005EN.html>

Date: September 2023

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: I6C2214F6005EN

Abstracts

Italy Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

Summary

Prepared Meals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The Prepared meals market consists of the retail sale of ready meals, chilled & frozen pizzas and meal kits, which only require heating before serving or provided with prepared ingredients which are then combined to an individual's preference when being cooked. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Italian Prepared Meals market had total revenues of \$2,855.1 million in 2022, representing a compound annual growth rate (CAGR) of 5.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.3% between 2017 and 2022, to reach a total of 379.7 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.9% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$3,295.1 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Italy

Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy prepared meals market with five year forecasts

Reasons to Buy

What was the size of the Italy prepared meals market by value in 2022?

What will be the size of the Italy prepared meals market in 2027?

What factors are affecting the strength of competition in the Italy prepared meals market?

How has the market performed over the last five years?

What are the main segments that make up Italy's prepared meals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Italian prepared meals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Italian prepared meals market?

8 COMPANY PROFILES

- 8.1. Nestle SA
- 8.2. Nomad Foods Ltd
- 8.3. Dr. August Oetker KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy prepared meals market value: \$ million, 2017–22
- Table 2: Italy prepared meals market volume: million kilograms, 2017–22
- Table 3: Italy prepared meals market category segmentation: % share, by value, 2017–2022
- Table 4: Italy prepared meals market category segmentation: \$ million, 2017-2022
- Table 5: Italy prepared meals market geography segmentation: \$ million, 2022
- Table 6: Italy prepared meals market distribution: % share, by value, 2022
- Table 7: Italy prepared meals market value forecast: \$ million, 2022–27
- Table 8: Italy prepared meals market volume forecast: million kilograms, 2022–27
- Table 9: Italy prepared meals market share: % share, by value, 2022
- Table 10: Nestle SA: key facts
- Table 11: Nestle SA: Annual Financial Ratios
- Table 12: Nestle SA: Key Employees
- Table 13: Nestle SA: Key Employees Continued
- Table 14: Nomad Foods Ltd: key facts
- Table 15: Nomad Foods Ltd: Annual Financial Ratios
- Table 16: Nomad Foods Ltd: Key Employees
- Table 17: Dr. August Oetker KG: key facts
- Table 18: Dr. August Oetker KG: Key Employees
- Table 19: Italy size of population (million), 2018–22
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 21: Italy gdp (current prices, \$ billion), 2018–22
- Table 22: Italy inflation, 2018–22
- Table 23: Italy consumer price index (absolute), 2018–22
- Table 24: Italy exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Italy prepared meals market value: \$ million, 2017–22

Figure 2: Italy prepared meals market volume: million kilograms, 2017–22

Figure 3: Italy prepared meals market category segmentation: \$ million, 2017-2022

Figure 4: Italy prepared meals market geography segmentation: % share, by value, 2022

Figure 5: Italy prepared meals market distribution: % share, by value, 2022

Figure 6: Italy prepared meals market value forecast: \$ million, 2022–27

Figure 7: Italy prepared meals market volume forecast: million kilograms, 2022–27

Figure 8: Forces driving competition in the prepared meals market in Italy, 2022

Figure 9: Drivers of buyer power in the prepared meals market in Italy, 2022

Figure 10: Drivers of supplier power in the prepared meals market in Italy, 2022

Figure 11: Factors influencing the likelihood of new entrants in the prepared meals market in Italy, 2022

Figure 12: Factors influencing the threat of substitutes in the prepared meals market in Italy, 2022

Figure 13: Drivers of degree of rivalry in the prepared meals market in Italy, 2022

Figure 14: Italy prepared meals market share: % share, by value, 2022

I would like to order

Product name: Italy Prepared Meals Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/l6C2214F6005EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6C2214F6005EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970