

# Italy Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

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## Abstracts

Italy Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

### Summary

Pet Healthcare in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Italian Pet healthcare market had total revenues of \$797.8 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.4% between 2018 and 2023, to reach a total of 111.1 million units in 2023.

The performance of the market is forecast to accelerate, with an

anticipated CAGR of 6.3% for the five-year period 2023-2028, which is expected to drive the market to a value of \$1,083.1 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Italy

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy pet healthcare market with five year forecasts

## Reasons to Buy

What was the size of the Italy pet healthcare market by value in 2023?

What will be the size of the Italy pet healthcare market in 2028?

What factors are affecting the strength of competition in the Italy pet healthcare market?

How has the market performed over the last five years?

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