

# Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I5C1524C67D7EN.html>

Date: November 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: I5C1524C67D7EN

## Abstracts

Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Pasta & Noodles in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2022 annual average exchange rates.

The Italian Pasta & Noodles market had total revenues of \$4,398.9 million in 2022, representing a compound annual growth rate (CAGR) of 5.1% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.8% between 2017 and 2022, to reach a total of 1,388.4 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 0.4% for the five-year period 2022 %li%2027, which

is expected to drive the market to a value of \$4,486.8 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pasta & noodles market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in Italy

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy pasta & noodles market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Italy pasta & noodles market by value in 2022?

What will be the size of the Italy pasta & noodles market in 2027?

What factors are affecting the strength of competition in the Italy pasta & noodles market?

How has the market performed over the last five years?

How large is Italy's pasta & noodles market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Italian pasta & noodles market?

## **8 COMPANY PROFILES**

- 8.1. Barilla G. E R. Fratelli SPA
- 8.2. Pastificio Lucio Garofalo SpA
- 8.3. Pastificio Rana SpA
- 8.4. F.lli De Cecco di Filippo - Fara San Martino - SpA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy pasta & noodles market value: \$ million, 2017-22
- Table 2: Italy pasta & noodles market volume: million kilograms, 2017-22
- Table 3: Italy pasta & noodles market category segmentation: % share, by value, 2017-2022
- Table 4: Italy pasta & noodles market category segmentation: \$ million, 2017-2022
- Table 5: Italy pasta & noodles market geography segmentation: \$ million, 2022
- Table 6: Italy pasta & noodles market distribution: % share, by value, 2022
- Table 7: Italy pasta & noodles market value forecast: \$ million, 2022-27
- Table 8: Italy pasta & noodles market volume forecast: million kilograms, 2022-27
- Table 9: Italy pasta & noodles market share: % share, by value, 2022
- Table 10: Barilla G. E R. Fratelli SPA: key facts
- Table 11: Barilla G. E R. Fratelli SPA: Key Employees
- Table 12: Pastificio Lucio Garofalo SpA: key facts
- Table 13: Pastificio Lucio Garofalo SpA: Key Employees
- Table 14: Pastificio Rana SpA: key facts
- Table 15: Pastificio Rana SpA: Key Employees
- Table 16: F.lli De Cecco di Filippo - Fara San Martino - SpA: key facts
- Table 17: F.lli De Cecco di Filippo - Fara San Martino - SpA: Key Employees
- Table 18: Italy size of population (million), 2018-22
- Table 19: Italy gdp (constant 2005 prices, \$ billion), 2018-22
- Table 20: Italy gdp (current prices, \$ billion), 2018-22
- Table 21: Italy inflation, 2018-22
- Table 22: Italy consumer price index (absolute), 2018-22
- Table 23: Italy exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy pasta & noodles market value: \$ million, 2017-22

Figure 2: Italy pasta & noodles market volume: million kilograms, 2017-22

Figure 3: Italy pasta & noodles market category segmentation: \$ million, 2017-2022

Figure 4: Italy pasta & noodles market geography segmentation: % share, by value, 2022

Figure 5: Italy pasta & noodles market distribution: % share, by value, 2022

Figure 6: Italy pasta & noodles market value forecast: \$ million, 2022-27

Figure 7: Italy pasta & noodles market volume forecast: million kilograms, 2022-27

Figure 8: Forces driving competition in the pasta & noodles market in Italy, 2022

Figure 9: Drivers of buyer power in the pasta & noodles market in Italy, 2022

Figure 10: Drivers of supplier power in the pasta & noodles market in Italy, 2022

Figure 11: Factors influencing the likelihood of new entrants in the pasta & noodles market in Italy, 2022

Figure 12: Factors influencing the threat of substitutes in the pasta & noodles market in Italy, 2022

Figure 13: Drivers of degree of rivalry in the pasta & noodles market in Italy, 2022

Figure 14: Italy pasta & noodles market share: % share, by value, 2022

## I would like to order

Product name: Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/I5C1524C67D7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5C1524C67D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970