

# Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast, 2016-2025

https://marketpublishers.com/r/IB644561E8EBEN.html

Date: February 2022

Pages: 34

Price: US\$ 500.00 (Single User License)

ID: IB644561E8EBEN

# **Abstracts**

Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast, 2016-2025

#### SUMMARY

Pasta & Noodles in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The pasta & noodles market consists of the retail sale of dried pasta, dried & instant noodles, chilled pasta, chilled noodles, ambient pasta and ambient noodles. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the compilation of this report have been calculated using 2020 annual average exchange rates.

The Italian pasta & noodles market had total revenues of \$3,778.6m in 2020, representing a compound annual growth rate (CAGR) of 4.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.5% between 2016-2020, to reach a total of 1,362.6 million kg in 2020.

Stable economic conditions during the review period have helped the growth of



the pasta & noodles market in the country.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market in Italy

Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy pasta & noodles market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Italy pasta & noodles market by value in 2020?

What will be the size of the Italy pasta & noodles market in 2025?

What factors are affecting the strength of competition in the Italy pasta & noodles market?

How has the market performed over the last five years?

What are the main segments that make up Italy's pasta & noodles market?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

# **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years (2016-20)?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the largest deals in the Italian pasta & noodles market in recent years?

#### **8 COMPANY PROFILES**

- 8.1. Barilla Holding SpA
- 8.2. Pastificio Rana SpA
- 8.3. F.Ili De Cecco di Filippo Fara San Martino SpA

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

# **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Italy pasta & noodles market value: \$ million, 2016-20

Table 2: Italy pasta & noodles market volume: million kg, 2016-20

Table 3: Italy pasta & noodles market category segmentation: \$ million, 2020

Table 4: Italy pasta & noodles market geography segmentation: \$ million, 2020

Table 5: Italy pasta & noodles market distribution: % share, by value, 2020

Table 6: Italy pasta & noodles market value forecast: \$ million, 2020-25

Table 7: Italy pasta & noodles market volume forecast: million kg, 2020-25

Table 8: Italy pasta & noodles market share: % share, by value, 2020

Table 9: Barilla Holding SpA: key facts

Table 10: Barilla Holding SpA: Key Employees

Table 11: Pastificio Rana SpA: key facts

Table 12: Pastificio Rana SpA: Key Employees

Table 13: F.Ili De Cecco di Filippo - Fara San Martino - SpA: key facts

Table 14: F.Ili De Cecco di Filippo - Fara San Martino - SpA: Key Employees

Table 15: Italy size of population (million), 2016-20

Table 16: Italy gdp (constant 2005 prices, \$ billion), 2016-20

Table 17: Italy gdp (current prices, \$ billion), 2016-20

Table 18: Italy inflation, 2016-20

Table 19: Italy consumer price index (absolute), 2016-20

Table 20: Italy exchange rate, 2016-20



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Italy pasta & noodles market value: \$ million, 2016-20
- Figure 2: Italy pasta & noodles market volume: million kg, 2016-20
- Figure 3: Italy pasta & noodles market category segmentation: % share, by value, 2020
- Figure 4: Italy pasta & noodles market geography segmentation: % share, by value, 2020
- Figure 5: Italy pasta & noodles market distribution: % share, by value, 2020
- Figure 6: Italy pasta & noodles market value forecast: \$ million, 2020-25
- Figure 7: Italy pasta & noodles market volume forecast: million kg, 2020-25
- Figure 8: Forces driving competition in the pasta & noodles market in Italy, 2020
- Figure 9: Drivers of buyer power in the pasta & noodles market in Italy, 2020
- Figure 10: Drivers of supplier power in the pasta & noodles market in Italy, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the pasta & noodles market in Italy, 2020
- Figure 12: Factors influencing the threat of substitutes in the pasta & noodles market in Italy, 2020
- Figure 13: Drivers of degree of rivalry in the pasta & noodles market in Italy, 2020
- Figure 14: Italy pasta & noodles market share: % share, by value, 2020



# I would like to order

Product name: Italy Pasta and Noodles Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: https://marketpublishers.com/r/IB644561E8EBEN.html

Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/lB644561E8EBEN.html">https://marketpublishers.com/r/lB644561E8EBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970