

Italy Packaged Water Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Packaged Water in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The packaged water market consists of retail sale packaged water. Packaged water is defined as all potable water, including water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in containers of up to and including 10 litres. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Italian Packaged Water market had total revenues of \$6,273.7m in 2021, representing a compound annual growth rate (CAGR) of -1.9% between 2016 and 2021.

Market consumption volume increased with a CAGR of 0.4% between 2016 and 2021, to reach a total of 11,658.2 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 0.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$6,386.0m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the packaged water market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Italy

Leading company profiles reveal details of key packaged water market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy packaged water market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy packaged water market by value in 2021?

What will be the size of the Italy packaged water market in 2026?

What factors are affecting the strength of competition in the Italy packaged water market?

How has the market performed over the last five years?

Who are the top competitors in Italy's packaged water market?

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