

Italy Online Retail Market to 2027

<https://marketpublishers.com/r/I09116F650D0EN.html>

Date: November 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: I09116F650D0EN

Abstracts

Italy Online Retail Market to 2027

Summary

Online Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.

The Italian online retail sector had total revenues of \$29.1 billion in 2022, representing a compound annual growth rate (CAGR) of 22.5% between 2017 and 2022.

The apparel retail segment accounted for the sector's largest proportion in 2022, with total revenues of \$11.5 billion, equivalent to 39.4% of the sector's overall value.

The growth in the Italian online retail sector is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the National Institute of Statistics (ISTAT), the consumer confidence index in Italy reached 108.6 in June 2023, up from 90.1 in October 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Italy

Leading company profiles reveal details of key online retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy online retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy online retail market by value in 2022?

What will be the size of the Italy online retail market in 2027?

What factors are affecting the strength of competition in the Italy online retail market?

How has the market performed over the last five years?

Who are the top competitors in Italy's online retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPANY PROFILES

- 7.1. Amazon.com, Inc.
- 7.2. Zalando SE
- 7.3. MediaMarktSaturn Retail Group GmbH
- 7.4. Veepee
- 7.5. Apple Inc

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 APPENDIX

- 9.1. Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
- 9.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy online retail sector value: \$ million, 2017–22

Table 2: Italy online retail sector category segmentation: % share, by value, 2017–2022

Table 3: Italy online retail sector category segmentation: \$ million, 2017-2022

Table 4: Italy online retail sector geography segmentation: \$ million, 2022

Table 5: Italy online retail sector distribution: % share, by value, 2022

Table 6: Italy online retail sector value forecast: \$ million, 2022–27

Table 7: Amazon.com, Inc.: key facts

Table 8: Amazon.com, Inc.: Annual Financial Ratios

Table 9: Amazon.com, Inc.: Key Employees

Table 10: Amazon.com, Inc.: Key Employees Continued

Table 11: Zalando SE: key facts

Table 12: Zalando SE: Annual Financial Ratios

Table 13: Zalando SE: Key Employees

Table 14: MediaMarktSaturn Retail Group GmbH: key facts

Table 15: MediaMarktSaturn Retail Group GmbH: Key Employees

Table 16: Veepee: key facts

Table 17: Veepee: Key Employees

Table 18: Apple Inc: key facts

Table 19: Apple Inc: Annual Financial Ratios

Table 20: Apple Inc: Key Employees

Table 21: Apple Inc: Key Employees Continued

Table 22: Italy size of population (million), 2018–22

Table 23: Italy gdp (constant 2005 prices, \$ billion), 2018–22

Table 24: Italy gdp (current prices, \$ billion), 2018–22

Table 25: Italy inflation, 2018–22

Table 26: Italy consumer price index (absolute), 2018–22

Table 27: Italy exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Italy online retail sector value: \$ million, 2017–22

Figure 2: Italy online retail sector category segmentation: \$ million, 2017-2022

Figure 3: Italy online retail sector geography segmentation: % share, by value, 2022

Figure 4: Italy online retail sector distribution: % share, by value, 2022

Figure 5: Italy online retail sector value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the online retail sector in Italy, 2022

Figure 7: Drivers of buyer power in the online retail sector in Italy, 2022

Figure 8: Drivers of supplier power in the online retail sector in Italy, 2022

Figure 9: Factors influencing the likelihood of new entrants in the online retail sector in Italy, 2022

Figure 10: Factors influencing the threat of substitutes in the online retail sector in Italy, 2022

Figure 11: Drivers of degree of rivalry in the online retail sector in Italy, 2022

I would like to order

Product name: Italy Online Retail Market to 2027

Product link: <https://marketpublishers.com/r/I09116F650D0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I09116F650D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970