

Italy Non-Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Non-Life Insurance in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The non-life insurance market consists of the general insurance market segmented into motor, property, liability and other insurance. The other segment is made up of non-life insurance products including health, travel, and accident cover among others. The value of the non-life insurance market is shown in terms of gross premium incomes. Gross premium income is defined as the insurer's premium income for the year from its policies, calculated without reduction for reinsurance premiums paid or payable by the insurer.

The Italian non-life insurance market had total gross written premiums of \$47.6 billion in 2022, representing a compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.

The Motor segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$18.1 billion, equivalent to 38% of the market's

overall value.

According to European Automobile Manufacturers' Association (ACEA), Italian passenger car sales increased from 104,519 units in November 2021 to 119,853 units in November 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the non-life insurance market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the non-life insurance market in Italy

Leading company profiles reveal details of key non-life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy non-life insurance market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy non-life insurance market by value in 2022?

What will be the size of the Italy non-life insurance market in 2027?

What factors are affecting the strength of competition in the Italy non-life insurance market?

How has the market performed over the last five years?

Who are the top competitors in Italy's non-life insurance market?

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