

Italy New Cars Market to 2027

<https://marketpublishers.com/r/I03B8E2720C4EN.html>

Date: November 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: I03B8E2720C4EN

Abstracts

Italy New Cars Market to 2027

Summary

New Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Italy captured a share of 9.2% in the European new cars market, in 2022.

The Italian new cars market had total revenues of \$36.3 billion in 2022, representing a negative compound annual growth rate (CAGR) of 6.1% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 6.2% between 2017 and 2022, to reach a total of 1,294.9 thousand units in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the new cars market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Italy

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy new cars market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy new cars market by value in 2022?

What will be the size of the Italy new cars market in 2027?

What factors are affecting the strength of competition in the Italy new cars market?

How has the market performed over the last five years?

Who are the top competitors in Italy's new cars market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

8 COMPANY PROFILES

8.1. Stellantis NV

8.2. Volkswagen AG

8.3. Renault–Nissan–Mitsubishi Alliance

8.4. Toyota Motor Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy new cars market value: \$ billion, 2017–22
- Table 2: Italy new cars market volume: units, 2017–22
- Table 3: Italy new cars market geography segmentation: \$ billion, 2022
- Table 4: Italy new cars market value forecast: \$ billion, 2022–27
- Table 5: Italy new cars market volume forecast: units, 2022–27
- Table 6: Italy new cars market share: % share, by volume, 2022
- Table 7: Stellantis NV: key facts
- Table 8: Stellantis NV: Annual Financial Ratios
- Table 9: Stellantis NV: Key Employees
- Table 10: Stellantis NV: Key Employees Continued
- Table 11: Stellantis NV: Key Employees Continued
- Table 12: Volkswagen AG: key facts
- Table 13: Volkswagen AG: Annual Financial Ratios
- Table 14: Volkswagen AG: Key Employees
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Renault–Nissan–Mitsubishi Alliance: key facts
- Table 17: Toyota Motor Corporation: key facts
- Table 18: Toyota Motor Corporation: Annual Financial Ratios
- Table 19: Toyota Motor Corporation: Key Employees
- Table 20: Toyota Motor Corporation: Key Employees Continued
- Table 21: Italy size of population (million), 2018–22
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Italy gdp (current prices, \$ billion), 2018–22
- Table 24: Italy inflation, 2018–22
- Table 25: Italy consumer price index (absolute), 2018–22
- Table 26: Italy exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

- Figure 1: Italy new cars market value: \$ billion, 2017–22
- Figure 2: Italy new cars market volume: units, 2017–22
- Figure 3: Italy new cars market geography segmentation: % share, by value, 2022
- Figure 4: Italy new cars market value forecast: \$ billion, 2022–27
- Figure 5: Italy new cars market volume forecast: units, 2022–27
- Figure 6: Forces driving competition in the new cars market in Italy, 2022
- Figure 7: Drivers of buyer power in the new cars market in Italy, 2022
- Figure 8: Drivers of supplier power in the new cars market in Italy, 2022
- Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Italy, 2022
- Figure 10: Factors influencing the threat of substitutes in the new cars market in Italy, 2022
- Figure 11: Drivers of degree of rivalry in the new cars market in Italy, 2022
- Figure 12: Italy new cars market share: % share, by volume, 2022

I would like to order

Product name: Italy New Cars Market to 2027

Product link: <https://marketpublishers.com/r/I03B8E2720C4EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I03B8E2720C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970