

Italy Motorcycles Market to 2027

<https://marketpublishers.com/r/IBF99876EA15EN.html>

Date: December 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: IBF99876EA15EN

Abstracts

Italy Motorcycles Market to 2027

Summary

Motorcycles in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Italian motorcycles market had total revenues of \$1,725.8 million in 2022, representing a compound annual growth rate (CAGR) of 3.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.9% between 2017 and 2022, to reach a total of 293.0 thousand units in 2022.

Italy held a 13.6% stake in the European motorcycles market share in 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Italy

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy motorcycles market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy motorcycles market by value in 2022?

What will be the size of the Italy motorcycles market in 2027?

What factors are affecting the strength of competition in the Italy motorcycles market?

How has the market performed over the last five years?

Who are the top competitors in Italy's motorcycles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players in the market?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

8.1. Honda Motor Co., Ltd.

8.2. Yamaha Motor Co Ltd

8.3. Piaggio & C. S.p.A.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy motorcycles market value: \$ million, 2017–22
- Table 2: Italy motorcycles market volume: thousand units, 2017–22
- Table 3: Italy motorcycles market category segmentation: % share, by value, 2017–2022
- Table 4: Italy motorcycles market category segmentation: \$ million, 2017-2022
- Table 5: Italy motorcycles market geography segmentation: \$ million, 2022
- Table 6: Italy motorcycles market value forecast: \$ million, 2022–27
- Table 7: Italy motorcycles market volume forecast: thousand units, 2022–27
- Table 8: Honda Motor Co., Ltd.: key facts
- Table 9: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 10: Honda Motor Co., Ltd.: Key Employees
- Table 11: Honda Motor Co., Ltd.: Key Employees Continued
- Table 12: Yamaha Motor Co Ltd: key facts
- Table 13: Yamaha Motor Co Ltd: Annual Financial Ratios
- Table 14: Yamaha Motor Co Ltd: Key Employees
- Table 15: Yamaha Motor Co Ltd: Key Employees Continued
- Table 16: Yamaha Motor Co Ltd: Key Employees Continued
- Table 17: Piaggio & C. S.p.A.: key facts
- Table 18: Piaggio & C. S.p.A.: Annual Financial Ratios
- Table 19: Piaggio & C. S.p.A.: Key Employees
- Table 20: Italy size of population (million), 2018–22
- Table 21: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Italy gdp (current prices, \$ billion), 2018–22
- Table 23: Italy inflation, 2018–22
- Table 24: Italy consumer price index (absolute), 2018–22
- Table 25: Italy exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Italy motorcycles market value: \$ million, 2017–22

Figure 2: Italy motorcycles market volume: thousand units, 2017–22

Figure 3: Italy motorcycles market category segmentation: \$ million, 2017-2022

Figure 4: Italy motorcycles market geography segmentation: % share, by value, 2022

Figure 5: Italy motorcycles market value forecast: \$ million, 2022–27

Figure 6: Italy motorcycles market volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the motorcycles market in Italy, 2022

Figure 8: Drivers of buyer power in the motorcycles market in Italy, 2022

Figure 9: Drivers of supplier power in the motorcycles market in Italy, 2022

Figure 10: Factors influencing the likelihood of new entrants in the motorcycles market in Italy, 2022

Figure 11: Factors influencing the threat of substitutes in the motorcycles market in Italy, 2022

Figure 12: Drivers of degree of rivalry in the motorcycles market in Italy, 2022

I would like to order

Product name: Italy Motorcycles Market to 2027

Product link: <https://marketpublishers.com/r/IBF99876EA15EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBF99876EA15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970