

Italy Motorcycles Market Summary, Competitive Analysis, and Forecast, 2017-2026

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Abstracts

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SUMMARY

Motorcycles in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The motorcycles market consists of all classes of on%li%and off-road motorcycles including scooters and mopeds.

The Italian motorcycles market had total revenues of \$2.2 billion in 2021, representing a compound annual growth rate (CAGR) of 7.1% between 2016 and 2021.

Market consumption volume increased with a CAGR of 5.7% between 2016 and 2021, to reach a total of 289,800 units in 2021.

The suppressed income of Italian consumers in recent years has enhanced the option of motorcycles over cars.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the motorcycles market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the motorcycles market in Italy

Leading company profiles reveal details of key motorcycles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy motorcycles market with five year forecasts

REASONS TO BUY

What was the size of the Italy motorcycles market by value in 2021?

What will be the size of the Italy motorcycles market in 2026?

What factors are affecting the strength of competition in the Italy motorcycles market?

How has the market performed over the last five years?

What are the main segments that make up Italy's motorcycles market?

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