

# Italy Meat Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### Summary

Meat in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat – processed, chilled raw packaged meat %li%whole cuts, cooked meats – counter, cooked meats – packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Italian Meat market had total revenues of \$44,170.6 million in 2022, representing a compound annual growth rate (CAGR) of 3.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1% between 2017 and 2022, to reach a total of 3,006.5 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$50,633.7 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Italy

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy meat market with five year forecasts

## Reasons to Buy

What was the size of the Italy meat market by value in 2022?

What will be the size of the Italy meat market in 2027?

What factors are affecting the strength of competition in the Italy meat market?

How has the market performed over the last five years?

What are the main segments that make up Italy's meat market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian meat market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Italian meat market?

## **8 COMPANY PROFILES**

- 8.1. Gruppo Veronesi SpA
- 8.2. Amadori
- 8.3. Casa Montorsi srl

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy meat market value: \$ million, 2017–22
- Table 2: Italy meat market volume: million kilogram, 2017–22
- Table 3: Italy meat market category segmentation: % share, by value, 2017–2022
- Table 4: Italy meat market category segmentation: \$ million, 2017-2022
- Table 5: Italy meat market geography segmentation: \$ million, 2022
- Table 6: Italy meat market distribution: % share, by value, 2022
- Table 7: Italy meat market value forecast: \$ million, 2022–27
- Table 8: Italy meat market volume forecast: million kilogram, 2022–27
- Table 9: Italy meat market share: % share, by value, 2022
- Table 10: Gruppo Veronesi SpA: key facts
- Table 11: Gruppo Veronesi SpA: Key Employees
- Table 12: Amadori: key facts
- Table 13: Casa Montorsi srl: key facts
- Table 14: Casa Montorsi srl: Key Employees
- Table 15: Italy size of population (million), 2018–22
- Table 16: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 17: Italy gdp (current prices, \$ billion), 2018–22
- Table 18: Italy inflation, 2018–22
- Table 19: Italy consumer price index (absolute), 2018–22
- Table 20: Italy exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy meat market value: \$ million, 2017–22

Figure 2: Italy meat market volume: million kilogram, 2017–22

Figure 3: Italy meat market category segmentation: \$ million, 2017-2022

Figure 4: Italy meat market geography segmentation: % share, by value, 2022

Figure 5: Italy meat market distribution: % share, by value, 2022

Figure 6: Italy meat market value forecast: \$ million, 2022–27

Figure 7: Italy meat market volume forecast: million kilogram, 2022–27

Figure 8: Forces driving competition in the meat market in Italy, 2022

Figure 9: Drivers of buyer power in the meat market in Italy, 2022

Figure 10: Drivers of supplier power in the meat market in Italy, 2022

Figure 11: Factors influencing the likelihood of new entrants in the meat market in Italy, 2022

Figure 12: Factors influencing the threat of substitutes in the meat market in Italy, 2022

Figure 13: Drivers of degree of rivalry in the meat market in Italy, 2022

Figure 14: Italy meat market share: % share, by value, 2022

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