

# Italy IT Hardware Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

IT Hardware in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The IT hardware market includes all physical components integral to computing within enterprise IT solutions. The total market values include client computing hardware (desktop PCs, notebook PCs, fixed phones and adaptors, scanners and imaging devices standalone printers, thin-clients and workstations), networking hardware (Ethernet hubs and switches, Ethernet routers, WAN CPE and termination equipment, WAN multi-service switches, WLAN access points, WLAN cards and WLAN switches and appliances), security hardware (content-filtering and anti-spam appliances, encryption/SSL accelerators, firewall and VPN gateways, smart card readers and smart cards), servers hardware (high-end servers, low-end servers and mid-range servers) and storage hardware (hard-disk drives, NAS filers and arrays, NAS gateways, SAN adaptors and connectors and SAN disk arrays). All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The Italian IT hardware market had total revenues of \$8.7 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

The client computing hardware segment accounted for the market's largest proportion in 2022, with total revenues of \$4.5 billion, equivalent to 51.3% of the market's overall value.

According to in-house research, the real GDP annual growth rate of Italy stood at 3.7% in 2022.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it hardware market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it hardware market in Italy

Leading company profiles reveal details of key it hardware market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy it hardware market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy it hardware market by value in 2022?

What will be the size of the Italy it hardware market in 2027?

What factors are affecting the strength of competition in the Italy it hardware market?

How has the market performed over the last five years?

What are the main segments that make up Italy's it hardware market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the leading players' competitive advantages?
- 7.4. Have there been any new mergers, acquisitions, partnerships, or product launches in recent years?

## **8 COMPANY PROFILES**

- 8.1. Dell Technologies Inc.
- 8.2. Hewlett Packard Enterprise Company
- 8.3. Lenovo Group Limited
- 8.4. Acer Incorporated

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Italy it hardware market value: \$ billion, 2017–22

Table 2: Italy it hardware market category segmentation: % share, by value, 2017–2022

Table 3: Italy it hardware market category segmentation: \$ billion, 2017-2022

Table 4: Italy it hardware market geography segmentation: \$ billion, 2022

Table 5: Italy it hardware market value forecast: \$ billion, 2022–27

Table 6: Dell Technologies Inc.: key facts

Table 7: Dell Technologies Inc.: Annual Financial Ratios

Table 8: Dell Technologies Inc.: Key Employees

Table 9: Hewlett Packard Enterprise Company: key facts

Table 10: Hewlett Packard Enterprise Company: Annual Financial Ratios

Table 11: Hewlett Packard Enterprise Company: Key Employees

Table 12: Hewlett Packard Enterprise Company: Key Employees Continued

Table 13: Lenovo Group Limited: key facts

Table 14: Lenovo Group Limited: Annual Financial Ratios

Table 15: Lenovo Group Limited: Key Employees

Table 16: Lenovo Group Limited: Key Employees Continued

Table 17: Acer Incorporated: key facts

Table 18: Acer Incorporated: Annual Financial Ratios

Table 19: Acer Incorporated: Key Employees

Table 20: Italy size of population (million), 2018–22

Table 21: Italy gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: Italy gdp (current prices, \$ billion), 2018–22

Table 23: Italy inflation, 2018–22

Table 24: Italy consumer price index (absolute), 2018–22

Table 25: Italy exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy it hardware market value: \$ billion, 2017–22

Figure 2: Italy it hardware market category segmentation: \$ billion, 2017-2022

Figure 3: Italy it hardware market geography segmentation: % share, by value, 2022

Figure 4: Italy it hardware market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the it hardware market in Italy, 2022

Figure 6: Drivers of buyer power in the it hardware market in Italy, 2022

Figure 7: Drivers of supplier power in the it hardware market in Italy, 2022

Figure 8: Factors influencing the likelihood of new entrants in the it hardware market in Italy, 2022

Figure 9: Factors influencing the threat of substitutes in the it hardware market in Italy, 2022

Figure 10: Drivers of degree of rivalry in the it hardware market in Italy, 2022

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