

# Italy Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/IAB134907A2EEN.html>

Date: July 2023

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: IAB134907A2EEN

## Abstracts

Italy Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Ice Cream in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Italian Ice Cream market had total revenues of \$2,711.5 million in 2022, representing a compound annual growth rate (CAGR) of 5.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3.8% between 2017 and 2022, to reach a total of 206.6 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$3,415.6 million by the end of 2027.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Italy

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy ice cream market with five year forecasts

### Reasons to Buy

What was the size of the Italy ice cream market by value in 2022?

What will be the size of the Italy ice cream market in 2027?

What factors are affecting the strength of competition in the Italy ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Italy's ice cream market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Italian ice cream market ?

## **8 COMPANY PROFILES**

- 8.1. Unilever Plc.
- 8.2. Sammontana Spa
- 8.3. Valsoia SpA
- 8.4. Froneri International Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy ice cream market value: \$ million, 2017-22
- Table 2: Italy ice cream market volume: million kilograms, 2017-22
- Table 3: Italy ice cream market category segmentation: % share, by value, 2017-2022
- Table 4: Italy ice cream market category segmentation: \$ million, 2017-2022
- Table 5: Italy ice cream market geography segmentation: \$ million, 2022
- Table 6: Italy ice cream market distribution: % share, by value, 2022
- Table 7: Italy ice cream market value forecast: \$ million, 2022-27
- Table 8: Italy ice cream market volume forecast: million kilograms, 2022-27
- Table 9: Italy ice cream market share: % share, by value, 2022
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Unilever Plc.: Key Employees Continued
- Table 14: Sarmontana Spa: key facts
- Table 15: Sarmontana Spa: Key Employees
- Table 16: Valsoia SpA: key facts
- Table 17: Valsoia SpA: Annual Financial Ratios
- Table 18: Valsoia SpA: Key Employees
- Table 19: Froneri International Ltd: key facts
- Table 20: Froneri International Ltd: Key Employees
- Table 21: Italy size of population (million), 2018-22
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Italy gdp (current prices, \$ billion), 2018-22
- Table 24: Italy inflation, 2018-22
- Table 25: Italy consumer price index (absolute), 2018-22
- Table 26: Italy exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Italy ice cream market value: \$ million, 2017-22
- Figure 2: Italy ice cream market volume: million kilograms, 2017-22
- Figure 3: Italy ice cream market category segmentation: \$ million, 2017-2022
- Figure 4: Italy ice cream market geography segmentation: % share, by value, 2022
- Figure 5: Italy ice cream market distribution: % share, by value, 2022
- Figure 6: Italy ice cream market value forecast: \$ million, 2022-27
- Figure 7: Italy ice cream market volume forecast: million kilograms, 2022-27
- Figure 8: Forces driving competition in the ice cream market in Italy, 2022
- Figure 9: Drivers of buyer power in the ice cream market in Italy, 2022
- Figure 10: Drivers of supplier power in the ice cream market in Italy, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Italy, 2022
- Figure 12: Factors influencing the threat of substitutes in the ice cream market in Italy, 2022
- Figure 13: Drivers of degree of rivalry in the ice cream market in Italy, 2022
- Figure 14: Italy ice cream market share: % share, by value, 2022

## I would like to order

Product name: Italy Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/IAB134907A2EEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAB134907A2EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970