

# Italy Hybrid and Electric Cars Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Hybrid & Electric Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles.

The Italian hybrid & electric cars market had total revenues of \$16.1bn in 2021, representing a compound annual growth rate (CAGR) of 70.4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 69.2% between 2016 and 2021, to reach a total of 559.9 thousand units in 2021.

The value of the Italian hybrid & electric cars market grew by 101% in 2021.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Italy

Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy hybrid & electric cars market with five year forecasts

## REASONS TO BUY

What was the size of the Italy hybrid & electric cars market by value in 2021?

What will be the size of the Italy hybrid & electric cars market in 2026?

What factors are affecting the strength of competition in the Italy hybrid & electric cars market?

How has the market performed over the last five years?

What are the main segments that make up Italy's hybrid & electric cars market?

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