

# Italy Household Products Market to 2027

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## Abstracts

### Italy Household Products Market to 2027

#### Summary

Household Products in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Italian Household Products market had total revenues of \$7,280.1 million in 2022, representing a compound annual growth rate (CAGR) of 1.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.2% between 2017 and 2022, to reach a total of 1,551.9 million units in 2022.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 1.4% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$7,785.6 million by

the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Italy

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy household products market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Italy household products market by value in 2022?

What will be the size of the Italy household products market in 2027?

What factors are affecting the strength of competition in the Italy household products market?

How has the market performed over the last five years?

Who are the top competitors in Italy's household products market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Italian household products market?

## **8 COMPANY PROFILES**

- 8.1. Henkel AG & Co. KGaA
- 8.2. The Procter & Gamble Co
- 8.3. Reckitt Benckiser Group plc
- 8.4. Unilever Italy Holdings Srl

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy household products market value: \$ million, 2017–22
- Table 2: Italy household products market volume: million units, 2017–22
- Table 3: Italy household products market category segmentation: % share, by value, 2017–2022
- Table 4: Italy household products market category segmentation: \$ million, 2017-2022
- Table 5: Italy household products market geography segmentation: \$ million, 2022
- Table 6: Italy household products market distribution: % share, by value, 2022
- Table 7: Italy household products market value forecast: \$ million, 2022–27
- Table 8: Italy household products market volume forecast: million units, 2022–27
- Table 9: Italy household products market share: % share, by value, 2022
- Table 10: Henkel AG & Co. KGaA: key facts
- Table 11: Henkel AG & Co. KGaA: Annual Financial Ratios
- Table 12: Henkel AG & Co. KGaA: Key Employees
- Table 13: The Procter & Gamble Co: key facts
- Table 14: The Procter & Gamble Co: Annual Financial Ratios
- Table 15: The Procter & Gamble Co: Key Employees
- Table 16: The Procter & Gamble Co: Key Employees Continued
- Table 17: Reckitt Benckiser Group plc: key facts
- Table 18: Reckitt Benckiser Group plc: Annual Financial Ratios
- Table 19: Reckitt Benckiser Group plc: Key Employees
- Table 20: Unilever Italy Holdings Srl: key facts
- Table 21: Unilever Italy Holdings Srl: Key Employees
- Table 22: Italy size of population (million), 2018–22
- Table 23: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 24: Italy gdp (current prices, \$ billion), 2018–22
- Table 25: Italy inflation, 2018–22
- Table 26: Italy consumer price index (absolute), 2018–22
- Table 27: Italy exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy household products market value: \$ million, 2017–22

Figure 2: Italy household products market volume: million units, 2017–22

Figure 3: Italy household products market category segmentation: \$ million, 2017-2022

Figure 4: Italy household products market geography segmentation: % share, by value, 2022

Figure 5: Italy household products market distribution: % share, by value, 2022

Figure 6: Italy household products market value forecast: \$ million, 2022–27

Figure 7: Italy household products market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the household products market in Italy, 2022

Figure 9: Drivers of buyer power in the household products market in Italy, 2022

Figure 10: Drivers of supplier power in the household products market in Italy, 2022

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Italy, 2022

Figure 12: Factors influencing the threat of substitutes in the household products market in Italy, 2022

Figure 13: Drivers of degree of rivalry in the household products market in Italy, 2022

Figure 14: Italy household products market share: % share, by value, 2022

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