

Italy Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/I51B1034DFDDEN.html>

Date: March 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: I51B1034DFDDEN

Abstracts

Italy Hotels and Motels Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Hotels & Motels in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Italian hotels & motels industry had total revenues of \$26.8 billion in 2021, representing a negative compound annual rate of change (CARC) of 10.9% between 2016 and 2021.

Industry consumption volumes declined with a negative CARC of 0.5% between 2016 and 2021, to reach a total of 32,281 establishments in 2021.

In 2021, to recover from the impact of COVID-19 and regain tourism, the Lazio region of Italy launched an initiative "More nights, more dreams" with a funding of \$11.8 million (EUR10 million).

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Italy

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy hotels & motels market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy hotels & motels market by value in 2021?

What will be the size of the Italy hotels & motels market in 2026?

What factors are affecting the strength of competition in the Italy hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Italy's hotels & motels market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What were the most recent market developments?
- 7.5. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. Best Western International Inc
- 8.2. InterContinental Hotels Group Plc
- 8.3. Marriott International Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy hotels & motels industry value: \$ million, 2017–21
- Table 2: Italy hotels & motels industry volume: Number of Establishments, 2017–21
- Table 3: Italy hotels & motels industry category segmentation: % share, by value, 2017–2021
- Table 4: Italy hotels & motels industry category segmentation: \$ million, 2017-2021
- Table 5: Italy hotels & motels industry value forecast: \$ million, 2021–26
- Table 6: Italy hotels & motels industry volume forecast: Number of Establishments, 2021–26
- Table 7: Best Western International Inc: key facts
- Table 8: Best Western International Inc: Key Employees
- Table 9: CRG Holdings, LLC : key facts
- Table 10: InterContinental Hotels Group Plc: key facts
- Table 11: InterContinental Hotels Group Plc: Annual Financial Ratios
- Table 12: InterContinental Hotels Group Plc: Key Employees
- Table 13: InterContinental Hotels Group Plc: Key Employees Continued
- Table 14: InterContinental Hotels Group Plc: Key Employees Continued
- Table 15: Marriott International Inc: key facts
- Table 16: Marriott International Inc: Annual Financial Ratios
- Table 17: Marriott International Inc: Key Employees
- Table 18: Marriott International Inc: Key Employees Continued
- Table 19: Marriott International Inc: Key Employees Continued
- Table 20: Marriott International Inc: Key Employees Continued
- Table 21: Italy size of population (million), 2017–21
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2017–21
- Table 23: Italy gdp (current prices, \$ billion), 2017–21
- Table 24: Italy inflation, 2017–21
- Table 25: Italy consumer price index (absolute), 2017–21
- Table 26: Italy exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Italy hotels & motels industry value: \$ million, 2017–21

Figure 2: Italy hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Italy hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Italy hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Italy hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in Italy, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in Italy, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in Italy, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in Italy, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in Italy, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in Italy, 2021

I would like to order

Product name: Italy Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/I51B1034DFDDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I51B1034DFDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970