

# Italy Generics Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/I8112F6823A0EN.html>

Date: July 2023

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: I8112F6823A0EN

## Abstracts

Italy Generics Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Generics in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and branded generics are included in our market scope. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included. The market value is evaluated at ex-factory prices.

The Italian generics market had total revenues of \$1.3 billion in 2022, representing a compound annual growth rate (CAGR) of 1.5% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.1% between 2017 and 2022, to reach a total of 23.9 % in 2022.

According to in-house research, the consumer price inflation-health was 0.9% in 2022. Italy had the least consumer price inflation-health, compared to other European countries, which justifies the slow growth in the market.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Italy

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy generics market with five year forecasts

## Reasons to Buy

What was the size of the Italy generics market by value in 2022?

What will be the size of the Italy generics market in 2027?

What factors are affecting the strength of competition in the Italy generics market?

How has the market performed over the last five years?

What are the main segments that make up Italy's generics market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading player?
- 7.3. Have there been any recent developments in the market?

## **8 COMPANY PROFILES**

- 8.1. Teva Pharmaceutical Industries Limited
- 8.2. Viartis Inc.
- 8.3. Sanofi SA
- 8.4. Novartis AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy generics market value: \$ million, 2017-22
- Table 2: Italy generics market volume: %, 2017-22
- Table 3: Italy generics market geography segmentation: \$ million, 2022
- Table 4: Italy generics market value forecast: \$ million, 2022-27
- Table 5: Italy generics market volume forecast: %, 2022-27
- Table 6: Teva Pharmaceutical Industries Limited: key facts
- Table 7: Teva Pharmaceutical Industries Limited: Annual Financial Ratios
- Table 8: Teva Pharmaceutical Industries Limited: Key Employees
- Table 9: Viatris Inc.: key facts
- Table 10: Viatris Inc.: Annual Financial Ratios
- Table 11: Viatris Inc.: Key Employees
- Table 12: Viatris Inc.: Key Employees Continued
- Table 13: Sanofi SA: key facts
- Table 14: Sanofi SA: Annual Financial Ratios
- Table 15: Sanofi SA: Key Employees
- Table 16: Sanofi SA: Key Employees Continued
- Table 17: Novartis AG: key facts
- Table 18: Novartis AG: Annual Financial Ratios
- Table 19: Novartis AG: Key Employees
- Table 20: Novartis AG: Key Employees Continued
- Table 21: Italy size of population (million), 2018-22
- Table 22: Italy gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Italy gdp (current prices, \$ billion), 2018-22
- Table 24: Italy inflation, 2018-22
- Table 25: Italy consumer price index (absolute), 2018-22
- Table 26: Italy exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

- Figure 1: Italy generics market value: \$ million, 2017-22
- Figure 2: Italy generics market volume: %, 2017-22
- Figure 3: Italy generics market geography segmentation: % share, by value, 2022
- Figure 4: Italy generics market value forecast: \$ million, 2022-27
- Figure 5: Italy generics market volume forecast: %, 2022-27
- Figure 6: Forces driving competition in the generics market in Italy, 2022
- Figure 7: Drivers of buyer power in the generics market in Italy, 2022
- Figure 8: Drivers of supplier power in the generics market in Italy, 2022
- Figure 9: Factors influencing the likelihood of new entrants in the generics market in Italy, 2022
- Figure 10: Factors influencing the threat of substitutes in the generics market in Italy, 2022
- Figure 11: Drivers of degree of rivalry in the generics market in Italy, 2022

## I would like to order

Product name: Italy Generics Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/l8112F6823A0EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l8112F6823A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970