

# Italy Generics Market Summary, Competitive Analysis and Forecast, 2017-2026

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# **Abstracts**

Italy Generics Market @Summary, Competitive Analysis and Forecast, 2017-2026

#### **SUMMARY**

Generics in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Italian generics market had total revenues of \$1.5 billion in 2021, representing a compound annual growth rate (CAGR) of 3.4% between 2016 and 2021.

Market consumption volume increased with a CAGR of 2.1% between 2016 and 2021, to reach a total of 23.4 % in 2021.

Over the past five years, the Indonesian market recorded growth of 3.7%. Growth in the market has been driven by demographic trends alongside



increased awareness spread by government initiatives.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the generics market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Italy

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy generics market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Italy generics market by value in 2021?

What will be the size of the Italy generics market in 2026?

What factors are affecting the strength of competition in the Italy generics market?

How has the market performed over the last five years?

Who are the top competitors in Italy's generics market?



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