

Italy Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/I92298B20290EN.html>

Date: December 2022

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: I92298B20290EN

Abstracts

Italy Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Footwear Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Italian footwear market had total revenues of \$12,023.7 million in 2021, representing a negative compound annual rate of change (CARC) of 1.5% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the Italian footwear market in 2021, sales through this channel generated \$8,501.0 million, equivalent to 70.7% of the market's overall value.

The physical store touchpoints are still the most preferred for the lifestyle and fashion products among the Italian customers. However, with the cultural, social and economic shift, the shoppers in Italy are enjoying multichannel experience with e-commerce increasingly gaining momentum among the Italy population.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Italy

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy footwear retail market with five year forecasts

REASONS TO BUY

What was the size of the Italy footwear retail market by value in 2021?

What will be the size of the Italy footwear retail market in 2026?

What factors are affecting the strength of competition in the Italy footwear retail market?

How has the market performed over the last five years?

What are the main segments that make up Italy's footwear retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies to leading players follow?
- 7.3. How have online retailers affected traditional brick and mortar stores?
- 7.4. How has sustainability influenced leading players?
- 7.5. What impact has Covid-19 had on leading players?

8 COMPANY PROFILES

- 8.1. Belle International Holdings Ltd
- 8.2. Geox SpA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy footwear retail market value: \$ million, 2016-21

Table 2: Italy footwear retail market category segmentation: % share, by value, 2016-2021

Table 3: Italy footwear retail market category segmentation: \$ million, 2016-2021

Table 4: Italy footwear retail market geography segmentation: \$ million, 2021

Table 5: Italy footwear retail market distribution: % share, by value, 2021

Table 6: Italy footwear retail market value forecast: \$ million, 2021-26

Table 7: Belle International Holdings Ltd: key facts

Table 8: Belle International Holdings Ltd: Key Employees

Table 9: Geox SpA: key facts

Table 10: Geox SpA: Annual Financial Ratios

Table 11: Geox SpA: Key Employees

Table 12: Italy size of population (million), 2017-21

Table 13: Italy gdp (constant 2005 prices, \$ billion), 2017-21

Table 14: Italy gdp (current prices, \$ billion), 2017-21

Table 15: Italy inflation, 2017-21

Table 16: Italy consumer price index (absolute), 2017-21

Table 17: Italy exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Italy footwear retail market value: \$ million, 2016-21

Figure 2: Italy footwear retail market category segmentation: \$ million, 2016-2021

Figure 3: Italy footwear retail market geography segmentation: % share, by value, 2021

Figure 4: Italy footwear retail market distribution: % share, by value, 2021

Figure 5: Italy footwear retail market value forecast: \$ million, 2021-26

Figure 6: Forces driving competition in the footwear retail market in Italy, 2021

Figure 7: Drivers of buyer power in the footwear retail market in Italy, 2021

Figure 8: Drivers of supplier power in the footwear retail market in Italy, 2021

Figure 9: Factors influencing the likelihood of new entrants in the footwear retail market in Italy, 2021

Figure 10: Factors influencing the threat of substitutes in the footwear retail market in Italy, 2021

Figure 11: Drivers of degree of rivalry in the footwear retail market in Italy, 2021

I would like to order

Product name: Italy Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/I92298B20290EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I92298B20290EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970