

Italy Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Electricity Retailing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.

The Italian electricity retailing market recorded revenues of \$62.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.1% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.2% between 2018 and 2023, to reach a total of 302.8 TWh in 2023.

In 2023, the revenue of the Italian electricity retailing market witnessed an annual growth of 3.9% due to the rise in electricity prices. According to Eurostat,

in H1 2023, the average electricity prices for household consumers in Italy reached EUR0.4 per KWh (\$0.4 per KWh), up 21% over H1 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Italy

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy electricity retailing market with five year forecasts

Reasons to Buy

What was the size of the Italy electricity retailing market by value in 2023?

What will be the size of the Italy electricity retailing market in 2028?

What factors are affecting the strength of competition in the Italy electricity retailing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's electricity retailing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What deals and investments have leading players made in recent years?

8 COMPANY PROFILES

- 8.1. Enel SpA
- 8.2. A2A SpA
- 8.3. Eni SpA
- 8.4. Edison S.p.A.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy electricity retailing market value: \$ billion, 2018-23
- Table 2: Italy electricity retailing market volume: TWh, 2018-23
- Table 3: Italy electricity retailing market category segmentation: % share, by volume, 2018-2023
- Table 4: Italy electricity retailing market category segmentation: TWh, 2018-2023
- Table 5: Italy electricity retailing market geography segmentation: \$ billion, 2023
- Table 6: Italy electricity retailing market value forecast: \$ billion, 2023-28
- Table 7: Italy electricity retailing market volume forecast: TWh, 2023-28
- Table 8: Italy electricity retailing market share: % share, by volume, 2023
- Table 9: Enel SpA: key facts
- Table 10: Enel SpA: Annual Financial Ratios
- Table 11: Enel SpA: Key Employees
- Table 12: Enel SpA: Key Employees Continued
- Table 13: A2A SpA: key facts
- Table 14: A2A SpA: Annual Financial Ratios
- Table 15: A2A SpA: Key Employees
- Table 16: A2A SpA: Key Employees Continued
- Table 17: Eni SpA: key facts
- Table 18: Eni SpA: Annual Financial Ratios
- Table 19: Eni SpA: Key Employees
- Table 20: Edison S.p.A.: key facts
- Table 21: Edison S.p.A.: Annual Financial Ratios
- Table 22: Edison S.p.A.: Key Employees
- Table 23: Italy size of population (million), 2019-23
- Table 24: Italy gdp (constant 2005 prices, \$ billion), 2019-23
- Table 25: Italy gdp (current prices, \$ billion), 2019-23
- Table 26: Italy inflation, 2019-23
- Table 27: Italy consumer price index (absolute), 2019-23
- Table 28: Italy exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Italy electricity retailing market value: \$ billion, 2018-23

Figure 2: Italy electricity retailing market volume: TWh, 2018-23

Figure 3: Italy electricity retailing market category segmentation: TWh, 2018-2023

Figure 4: Italy electricity retailing market geography segmentation: % share, by value, 2023

Figure 5: Italy electricity retailing market value forecast: \$ billion, 2023-28

Figure 6: Italy electricity retailing market volume forecast: TWh, 2023-28

Figure 7: Forces driving competition in the electricity retailing market in Italy, 2023

Figure 8: Drivers of buyer power in the electricity retailing market in Italy, 2023

Figure 9: Drivers of supplier power in the electricity retailing market in Italy, 2023

Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Italy, 2023

Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Italy, 2023

Figure 12: Drivers of degree of rivalry in the electricity retailing market in Italy, 2023

Figure 13: Italy electricity retailing market share: % share, by volume, 2023

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