

Italy Dog Care Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Dog Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Italian Dog care market had total revenues of \$1,883.4 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.3% between 2018 and 2023, to reach a total of 398.3 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an

anticipated CAGR of 5.5% for the five-year period 2023-2028, which is expected to drive the market to a value of \$2,464.5 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Italy

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy dog care market with five year forecasts

Reasons to Buy

What was the size of the Italy dog care market by value in 2023?

What will be the size of the Italy dog care market in 2028?

What factors are affecting the strength of competition in the Italy dog care market?

How has the market performed over the last five years?

What are the main segments that make up Italy's dog care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Italian dog care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Italian dog care market?
- 7.6. What have been the largest deals in the Italian dog care market in the last three years (2020-2023)?

8 COMPANY PROFILES

- 8.1. Mars, Incorporated
- 8.2. Nestle SA
- 8.3. Agrolimen S.A.
- 8.4. Colgate-Palmolive Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy dog care market value: \$ million, 2018-23
- Table 2: Italy dog care market volume: million kilograms, 2018-23
- Table 3: Italy dog care market category segmentation: % share, by value, 2018-2023
- Table 4: Italy dog care market category segmentation: \$ million, 2018-2023
- Table 5: Italy dog care market geography segmentation: \$ million, 2023
- Table 6: Italy dog care market distribution: % share, by value, 2023
- Table 7: Italy dog care market value forecast: \$ million, 2023-28
- Table 8: Italy dog care market volume forecast: million kilograms, 2023-28
- Table 9: Italy dog care market share: % share, by value, 2023
- Table 10: Mars, Incorporated: key facts
- Table 11: Mars, Incorporated: Key Employees
- Table 12: Nestle SA: key facts
- Table 13: Nestle SA: Annual Financial Ratios
- Table 14: Nestle SA: Key Employees
- Table 15: Nestle SA: Key Employees Continued
- Table 16: Agrolimen S.A.: key facts
- Table 17: Agrolimen S.A.: Key Employees
- Table 18: Colgate-Palmolive Co: key facts
- Table 19: Colgate-Palmolive Co: Annual Financial Ratios
- Table 20: Colgate-Palmolive Co: Key Employees
- Table 21: Colgate-Palmolive Co: Key Employees Continued
- Table 22: Colgate-Palmolive Co: Key Employees Continued
- Table 23: Colgate-Palmolive Co: Key Employees Continued
- Table 24: Italy size of population (million), 2019-23
- Table 25: Italy gdp (constant 2005 prices, \$ billion), 2019-23
- Table 26: Italy gdp (current prices, \$ billion), 2019-23
- Table 27: Italy inflation, 2019-23
- Table 28: Italy consumer price index (absolute), 2019-23
- Table 29: Italy exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

- Figure 1: Italy dog care market value: \$ million, 2018-23
- Figure 2: Italy dog care market volume: million kilograms, 2018-23
- Figure 3: Italy dog care market category segmentation: \$ million, 2018-2023
- Figure 4: Italy dog care market geography segmentation: % share, by value, 2023
- Figure 5: Italy dog care market distribution: % share, by value, 2023
- Figure 6: Italy dog care market value forecast: \$ million, 2023-28
- Figure 7: Italy dog care market volume forecast: million kilograms, 2023-28
- Figure 8: Forces driving competition in the dog care market in Italy, 2023
- Figure 9: Drivers of buyer power in the dog care market in Italy, 2023
- Figure 10: Drivers of supplier power in the dog care market in Italy, 2023
- Figure 11: Factors influencing the likelihood of new entrants in the dog care market in Italy, 2023
- Figure 12: Factors influencing the threat of substitutes in the dog care market in Italy, 2023
- Figure 13: Drivers of degree of rivalry in the dog care market in Italy, 2023
- Figure 14: Italy dog care market share: % share, by value, 2023

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