

# Italy Dog Care Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Dog Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Italian Dog care market had total revenues of \$1,314.9m in 2021, representing a compound annual growth rate (CAGR) of 4.5% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.4% between 2016 and 2021, to reach a total of 373.1 million units in 2021.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 3.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$1,536.8m by the end of 2026.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Italy

Leading company profiles reveal details of key dog care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy dog care market with five year forecasts

## REASONS TO BUY

What was the size of the Italy dog care market by value in 2021?

What will be the size of the Italy dog care market in 2026?

What factors are affecting the strength of competition in the Italy dog care market?

How has the market performed over the last five years?

What are the main segments that make up Italy's dog care market?

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