

Italy Cat Care Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Cat Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The cat care market consists of the retail sale of cat food, cat litter, and cat treats & milk. The cat food segment consists of dry cat food, kitten food, and moist cat food. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The Italian Cat care market had total revenues of \$1,424.2 million in 2022, representing a compound annual growth rate (CAGR) of 4.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4% between 2017 and 2022, to reach a total of 154.9 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 3.1% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$1,661.7 million by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Italy

Leading company profiles reveal details of key cat care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy cat care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy cat care market by value in 2022?

What will be the size of the Italy cat care market in 2027?

What factors are affecting the strength of competition in the Italy cat care market?

How has the market performed over the last five years?

Who are the top competitors in Italy's cat care market?

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