

Italy Casinos and Gaming Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Casinos & Gaming in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The casinos and gaming market consists of all forms of betting and gaming. All values are stated in terms of gross gaming win (GGR). This is the total amount wagered by customers minus the total amount paid out to customers as winnings, but before the payment of any applicable taxes, disbursements to charitable or other causes by games established for those purposes, or other expenses.

The Italian casinos & gaming sector had total gross gaming wins of \$7.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.2% between 2017 and 2022.

The lotteries segment accounted for the sector's largest proportion in 2022, with a total gross gaming win of \$5 billion, equivalent to 70.5% of the sector's overall value.

Italy's gaming sector has become one of the most important industries in the country, with Italians spending well over EUR100 billion (\$118.2 billion) in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the casinos & gaming market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the casinos & gaming market in Italy

Leading company profiles reveal details of key casinos & gaming market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy casinos & gaming market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Italy casinos & gaming market by value in 2022?

What will be the size of the Italy casinos & gaming market in 2027?

What factors are affecting the strength of competition in the Italy casinos & gaming market?

How has the market performed over the last five years?

How large is Italy's casinos & gaming market in relation to its regional counterparts?

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