

Italy Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Carbonated Soft Drinks in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The carbonated soft drinks market consists of retail sale of carbonated drinks. Carbonated soft drinks are defined as sweetened, non-alcoholic drinks containing carbon dioxide, both regular calorie and low calorie. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Italian carbonated soft drinks market had total revenues of \$4,161.3m in 2021, representing a compound annual growth rate (CAGR) of -0.7% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -2% between 2016 and 2021, to reach a total of 2,148.7 million litres in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.2% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$4,878.5m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Italy

Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy carbonated soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the Italy carbonated soft drinks market by value in 2021?

What will be the size of the Italy carbonated soft drinks market in 2026?

What factors are affecting the strength of competition in the Italy carbonated soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up Italy's carbonated soft drinks market?

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