

Italy Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Car Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Italian car manufacturing industry had total revenues of \$9.5 billion in 2021, representing a compound annual growth rate (CAGR) of -6.5% between 2016 and 2021.

Industry production volumes declined with a CAGR of -7.3% between 2016 and 2021, to reach a total of 487,100 units in 2021.

With economic activity gradually returning to normal since the second quarter of 2021, the automotive industry has shown signs of recovery.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Italy

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy car manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Italy car manufacturing market by value in 2021?

What will be the size of the Italy car manufacturing market in 2026?

What factors are affecting the strength of competition in the Italy car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Italy's car manufacturing market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. How are strategic alliances used by the leading companies?

7.4. How is new technology opening up competition?

7.5. How are leading players progressing in the hybrid and electric cars segment?

7.6. What impact did the COVID-19 pandemic have on leading players?

8 COMPANY PROFILES

8.1. Stellantis NV

8.2. Volkswagen AG

8.3. Ferrari SpA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy car manufacturing industry value: \$ billion, 2017-21
- Table 2: Italy car manufacturing industry volume: thousand units, 2017-21
- Table 3: Italy car manufacturing industry geography segmentation: \$ billion, 2021
- Table 4: Italy car manufacturing industry value forecast: \$ billion, 2021-26
- Table 5: Italy car manufacturing industry volume forecast: thousand units, 2021-26
- Table 6: Italy car manufacturing industry share: % share, by volume, 2021
- Table 7: Stellantis NV: key facts
- Table 8: Stellantis NV: Annual Financial Ratios
- Table 9: Stellantis NV: Key Employees
- Table 10: Stellantis NV: Key Employees Continued
- Table 11: Stellantis NV: Key Employees Continued
- Table 12: Volkswagen AG: key facts
- Table 13: Volkswagen AG: Annual Financial Ratios
- Table 14: Volkswagen AG: Key Employees
- Table 15: Volkswagen AG: Key Employees Continued
- Table 16: Volkswagen AG: Key Employees Continued
- Table 17: Ferrari SpA: key facts
- Table 18: Ferrari SpA: Key Employees
- Table 19: Italy size of population (million), 2017-21
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: Italy gdp (current prices, \$ billion), 2017-21
- Table 22: Italy inflation, 2017-21
- Table 23: Italy consumer price index (absolute), 2017-21
- Table 24: Italy exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Italy car manufacturing industry value: \$ billion, 2017-21

Figure 2: Italy car manufacturing industry volume: thousand units, 2017-21

Figure 3: Italy car manufacturing industry geography segmentation: % share, by value, 2021

Figure 4: Italy car manufacturing industry value forecast: \$ billion, 2021-26

Figure 5: Italy car manufacturing industry volume forecast: thousand units, 2021-26

Figure 6: Forces driving competition in the car manufacturing industry in Italy, 2021

Figure 7: Drivers of buyer power in the car manufacturing industry in Italy, 2021

Figure 8: Drivers of supplier power in the car manufacturing industry in Italy, 2021

Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Italy, 2021

Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Italy, 2021

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Italy, 2021

Figure 12: Italy car manufacturing industry share: % share, by volume, 2021

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