

Italy Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/I32779E23F33EN.html>

Date: July 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: I32779E23F33EN

Abstracts

Italy Breakfast Cereals Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Breakfast Cereals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The breakfast cereals market consists of retail sales of hot cereals and ready-to-eat cereals. Hot cereals segment consists of traditional products (e.g. porridge oats), instant mixes and ready-to-heat products. Ready-to-eat cereals segment consists of children's breakfast cereals and family breakfast cereals such as, flakes, muesli and other RTE cereals. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Italian Breakfast Cereals market had total revenues of \$550.8m in 2021, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.8% between 2016 and

2021, to reach a total of 68.2 million kilograms in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 1.7% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$598.3m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the breakfast cereals market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the breakfast cereals market in Italy

Leading company profiles reveal details of key breakfast cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy breakfast cereals market with five year forecasts

REASONS TO BUY

What was the size of the Italy breakfast cereals market by value in 2021?

What will be the size of the Italy breakfast cereals market in 2026?

What factors are affecting the strength of competition in the Italy breakfast cereals market?

How has the market performed over the last five years?

What are the main segments that make up Italy's breakfast cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Italian breakfast cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Kellogg Co
- 8.2. Cereal Partners Worldwide S.A.
- 8.3. Colussi SpA
- 8.4. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy breakfast cereals market value: \$ million, 2016-21
- Table 2: Italy breakfast cereals market volume: million kilograms, 2016-21
- Table 3: Italy breakfast cereals market category segmentation: \$ million, 2021
- Table 4: Italy breakfast cereals market geography segmentation: \$ million, 2021
- Table 5: Italy breakfast cereals market distribution: % share, by value, 2021
- Table 6: Italy breakfast cereals market value forecast: \$ million, 2021-26
- Table 7: Italy breakfast cereals market volume forecast: million kilograms, 2021-26
- Table 8: Italy breakfast cereals market share: % share, by value, 2021
- Table 9: Kellogg Co: key facts
- Table 10: Kellogg Co: Annual Financial Ratios
- Table 11: Kellogg Co: Key Employees
- Table 12: Kellogg Co: Key Employees Continued
- Table 13: Cereal Partners Worldwide S.A.: key facts
- Table 14: Colussi SpA: key facts
- Table 15: Nestle SA: key facts
- Table 16: Nestle SA: Annual Financial Ratios
- Table 17: Nestle SA: Key Employees
- Table 18: Nestle SA: Key Employees Continued
- Table 19: Italy size of population (million), 2017-21
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2017-21
- Table 21: Italy gdp (current prices, \$ billion), 2017-21
- Table 22: Italy inflation, 2017-21
- Table 23: Italy consumer price index (absolute), 2017-21
- Table 24: Italy exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

- Figure 1: Italy breakfast cereals market value: \$ million, 2016-21
- Figure 2: Italy breakfast cereals market volume: million kilograms, 2016-21
- Figure 3: Italy breakfast cereals market category segmentation: % share, by value, 2021
- Figure 4: Italy breakfast cereals market geography segmentation: % share, by value, 2021
- Figure 5: Italy breakfast cereals market distribution: % share, by value, 2021
- Figure 6: Italy breakfast cereals market value forecast: \$ million, 2021-26
- Figure 7: Italy breakfast cereals market volume forecast: million kilograms, 2021-26
- Figure 8: Forces driving competition in the breakfast cereals market in Italy, 2021
- Figure 9: Drivers of buyer power in the breakfast cereals market in Italy, 2021
- Figure 10: Drivers of supplier power in the breakfast cereals market in Italy, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the breakfast cereals market in Italy, 2021
- Figure 12: Factors influencing the threat of substitutes in the breakfast cereals market in Italy, 2021
- Figure 13: Drivers of degree of rivalry in the breakfast cereals market in Italy, 2021
- Figure 14: Italy breakfast cereals market share: % share, by value, 2021

I would like to order

Product name: Italy Breakfast Cereals Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/l32779E23F33EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l32779E23F33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970