

Italy Books Market Summary and Forecast

<https://marketpublishers.com/r/I1ED0F0B10D9EN.html>

Date: December 2023

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: I1ED0F0B10D9EN

Abstracts

Italy Books Market Summary and Forecast

Summary

Books in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The Italian books market had total revenues of \$3,685.4 million in 2022, representing a compound annual growth rate (CAGR) of 3.5% between 2017 and 2022.

The physical segment accounted for the market's largest proportion in 2022, with total revenues of \$2,666.6 million, equivalent to 72.4% of the market's overall value.

The Italian market accounts for 11.3% of the European book market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the books market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Italy

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy books market with five year forecasts

Reasons to Buy

What was the size of the Italy books market by value in 2022?

What will be the size of the Italy books market in 2027?

What factors are affecting the strength of competition in the Italy books market?

How has the market performed over the last five years?

What are the main segments that make up Italy's books market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies have leading players followed in recent years?

7.3. What have been the most significant mergers and acquisitions recently?

8 COMPANY PROFILES

8.1. Arnoldo Mondadori Editore S.p.A.

8.2. EFFE 2005 - Gruppo Feltrinelli SpA

8.3. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy books market value: \$ million, 2017–22
Table 2: Italy books market category segmentation: % share, by value, 2017–2022
Table 3: Italy books market category segmentation: \$ million, 2017-2022
Table 4: Italy books market geography segmentation: \$ million, 2022
Table 5: Italy books market value forecast: \$ million, 2022–27
Table 6: Arnoldo Mondadori Editore S.p.A.: key facts
Table 7: Arnoldo Mondadori Editore S.p.A.: Annual Financial Ratios
Table 8: Arnoldo Mondadori Editore S.p.A.: Key Employees
Table 9: EFFE 2005 - Gruppo Feltrinelli SpA: key facts
Table 10: EFFE 2005 - Gruppo Feltrinelli SpA: Key Employees
Table 11: Amazon.com, Inc.: key facts
Table 12: Amazon.com, Inc.: Annual Financial Ratios
Table 13: Amazon.com, Inc.: Key Employees
Table 14: Amazon.com, Inc.: Key Employees Continued
Table 15: Italy size of population (million), 2018–22
Table 16: Italy gdp (constant 2005 prices, \$ billion), 2018–22
Table 17: Italy gdp (current prices, \$ billion), 2018–22
Table 18: Italy inflation, 2018–22
Table 19: Italy consumer price index (absolute), 2018–22
Table 20: Italy exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Italy books market value: \$ million, 2017–22

Figure 2: Italy books market category segmentation: \$ million, 2017-2022

Figure 3: Italy books market geography segmentation: % share, by value, 2022

Figure 4: Italy books market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the books market in Italy, 2022

Figure 6: Drivers of buyer power in the books market in Italy, 2022

Figure 7: Drivers of supplier power in the books market in Italy, 2022

Figure 8: Factors influencing the likelihood of new entrants in the books market in Italy, 2022

Figure 9: Factors influencing the threat of substitutes in the books market in Italy, 2022

Figure 10: Drivers of degree of rivalry in the books market in Italy, 2022

I would like to order

Product name: Italy Books Market Summary and Forecast

Product link: <https://marketpublishers.com/r/l1ED0F0B10D9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l1ED0F0B10D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970