

# Italy Biotechnology Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Biotechnology in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The biotechnology market consists of the development, manufacturing, and marketing of products based on advanced biotechnology research.

The Italian biotechnology market had total revenues of \$28.1 billion in 2021, representing a compound annual growth rate (CAGR) of 24.1% between 2016 and 2021.

The medical/healthcare segment generated the most revenue in 2021, with total revenues of \$11.7 billion, equivalent to 41.7% of the market's overall value.

Italy has sought to establish itself as a major competitor in the European biotechnology market. This is evidenced by the fact that it currently has the largest biotech market in Europe, accounting for 17.8% of the regional market value in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the biotechnology market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the biotechnology market in Italy

Leading company profiles reveal details of key biotechnology market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy biotechnology market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy biotechnology market by value in 2021?

What will be the size of the Italy biotechnology market in 2026?

What factors are affecting the strength of competition in the Italy biotechnology market?

How has the market performed over the last five years?

Who are the top competitors in Italy's biotechnology market?

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