

Italy Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/IDA82F2021FAEN.html>

Date: June 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: IDA82F2021FAEN

Abstracts

Italy Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Summary

Baby Personal Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Italian Baby Personal Care market had total revenues of \$622.6 million in 2022, representing a compound annual growth rate (CAGR) of -3.9% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -5.7% between 2017 and 2022, to reach a total of 61.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 1.8% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$679.2 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the baby personal care market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in Italy

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy baby personal care market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy baby personal care market by value in 2022?

What will be the size of the Italy baby personal care market in 2027?

What factors are affecting the strength of competition in the Italy baby personal care market?

How has the market performed over the last five years?

What are the main segments that make up Italy's baby personal care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Italian baby personal care market?
- 7.3. Which companies' market shares have suffered in the last 5 years (2017-2022) ?
- 7.4. What are the most popular brands in the Italian baby personal care market ?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Kimberly-Clark Corp
- 8.3. Johnson & Johnson
- 8.4. Unilever Plc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy baby personal care market value: \$ million, 2017-22
- Table 2: Italy baby personal care market volume: million units, 2017-22
- Table 3: Italy baby personal care market category segmentation: % share, by value, 2017-2022
- Table 4: Italy baby personal care market category segmentation: \$ million, 2017-2022
- Table 5: Italy baby personal care market geography segmentation: \$ million, 2022
- Table 6: Italy baby personal care market distribution: % share, by value, 2022
- Table 7: Italy baby personal care market value forecast: \$ million, 2022-27
- Table 8: Italy baby personal care market volume forecast: million units, 2022-27
- Table 9: Italy baby personal care market share: % share, by value, 2022
- Table 10: The Procter & Gamble Co: key facts
- Table 11: The Procter & Gamble Co: Annual Financial Ratios
- Table 12: The Procter & Gamble Co: Key Employees
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Kimberly-Clark Corp: key facts
- Table 15: Kimberly-Clark Corp: Annual Financial Ratios
- Table 16: Kimberly-Clark Corp: Key Employees
- Table 17: Johnson & Johnson: key facts
- Table 18: Johnson & Johnson: Annual Financial Ratios
- Table 19: Johnson & Johnson: Key Employees
- Table 20: Johnson & Johnson: Key Employees Continued
- Table 21: Unilever Plc.: key facts
- Table 22: Unilever Plc.: Annual Financial Ratios
- Table 23: Unilever Plc.: Key Employees
- Table 24: Unilever Plc.: Key Employees Continued
- Table 25: Italy size of population (million), 2018-22
- Table 26: Italy gdp (constant 2005 prices, \$ billion), 2018-22
- Table 27: Italy gdp (current prices, \$ billion), 2018-22
- Table 28: Italy inflation, 2018-22
- Table 29: Italy consumer price index (absolute), 2018-22
- Table 30: Italy exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Italy baby personal care market value: \$ million, 2017-22

Figure 2: Italy baby personal care market volume: million units, 2017-22

Figure 3: Italy baby personal care market category segmentation: \$ million, 2017-2022

Figure 4: Italy baby personal care market geography segmentation: % share, by value, 2022

Figure 5: Italy baby personal care market distribution: % share, by value, 2022

Figure 6: Italy baby personal care market value forecast: \$ million, 2022-27

Figure 7: Italy baby personal care market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the baby personal care market in Italy, 2022

Figure 9: Drivers of buyer power in the baby personal care market in Italy, 2022

Figure 10: Drivers of supplier power in the baby personal care market in Italy, 2022

Figure 11: Drivers of degree of rivalry in the baby personal care market in Italy, 2022

Figure 12: Italy baby personal care market share: % share, by value, 2022

I would like to order

Product name: Italy Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/IDA82F2021FAEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDA82F2021FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970