

# Italy Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Italy Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Apparel Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Italian apparel retail industry had total revenues of \$50.0 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.3% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$25.9 billion, equivalent to 51.8% of the industry's

overall value.

According to in-house research, in 2022, Italy accounted for 12.4% of the European apparel retail industry.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Italy

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy apparel retail market with five year forecasts

## Reasons to Buy

What was the size of the Italy apparel retail market by value in 2022?

What will be the size of the Italy apparel retail market in 2027?

What factors are affecting the strength of competition in the Italy apparel retail market?

How has the market performed over the last five years?

How large is Italy's apparel retail market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What have been the most recent industry developments?

## **8 COMPANY PROFILES**

- 8.1. Gruppo Coin S.p.A
- 8.2. PRADA SpA
- 8.3. H & M Hennes & Mauritz AB
- 8.4. Inditex SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Italy apparel retail industry value: \$ million, 2017–22
- Table 2: Italy apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: Italy apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: Italy apparel retail industry geography segmentation: \$ million, 2022
- Table 5: Italy apparel retail industry distribution: % share, by value, 2022
- Table 6: Italy apparel retail industry value forecast: \$ million, 2022–27
- Table 7: Gruppo Coin S.p.A: key facts
- Table 8: PRADA SpA: key facts
- Table 9: PRADA SpA: Annual Financial Ratios
- Table 10: PRADA SpA: Key Employees
- Table 11: PRADA SpA: Key Employees Continued
- Table 12: H & M Hennes & Mauritz AB: key facts
- Table 13: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 14: H & M Hennes & Mauritz AB: Key Employees
- Table 15: Inditex SA: key facts
- Table 16: Inditex SA: Annual Financial Ratios
- Table 17: Inditex SA: Key Employees
- Table 18: Inditex SA: Key Employees Continued
- Table 19: Italy size of population (million), 2018–22
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2018–22
- Table 21: Italy gdp (current prices, \$ billion), 2018–22
- Table 22: Italy inflation, 2018–22
- Table 23: Italy consumer price index (absolute), 2018–22
- Table 24: Italy exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy apparel retail industry value: \$ million, 2017–22

Figure 2: Italy apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Italy apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Italy apparel retail industry distribution: % share, by value, 2022

Figure 5: Italy apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Italy, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Italy, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Italy, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Italy, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Italy, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Italy, 2022

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