

# IT Services North America (NAFTA) Industry Guide 2015-2024

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## Abstracts

IT Services North America (NAFTA) Industry Guide 2015-2024

### SUMMARY

The NAFTA IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

Essential resource for top-line data and analysis covering the NAFTA IT services industry. Includes industry size and segmentation data, textual and graphical analysis of industry growth trends and leading companies.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The IT services industry within the NAFTA countries had a total market value of \$462.2 million in 2019. The Canada was the fastest growing country, with a CAGR of 13.4% over the 2015-19 period.

Within the IT services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$418.7 million in 2019. This was followed by Canada and Mexico, with a value of \$31.1 and \$12.5 million, respectively.

The US is expected to lead the IT services industry in the NAFTA bloc, with a

value of \$709.5 million in 2024, followed by Canada and Mexico with expected values of \$56.1 and \$22.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA IT services industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA IT services industry

Leading company profiles reveal details of key IT services industry players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA IT services industry with five year forecasts

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA IT services industry by value in 2019?

What will be the size of the NAFTA IT services industry in 2024?

What factors are affecting the strength of competition in the NAFTA IT services industry?

How has the industry performed over the last five years?

What are the main segments that make up the NAFTA IT services industry?

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## **COMPANIES MENTIONED**

International Business Machines Corporation

Accenture plc

Hewlett Packard Enterprise Company

Capgemini SE

Fiserv, Inc.

Cognizant Technology Solutions Corp



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